

Lottery



Special Edition Action

Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

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For Help With Instant Ticket Vending Machines
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www.ialottery.com

Feb. 14, 2011

Are you ready to **ROCK**?! Ready or not, here come the “Rock Of Ages” scratch game and the Rockin’ Promotion!

So, what is Rock Of Ages? It’s a Broadway production and a scratch ticket, too! It’s so awesome, you’ve got to play!

Players can “Play It Like A Rock Star” and get the essence of the production with the scratch ticket. And by entering nonwinning tickets in the Rockin’ Promotion online at ialottery.com, they have a chance to win tickets to see a live performance of the show, too!



The scratch ticket and promotion are based on the Rock Of Ages stage production that stars Tony® award-nominated Constantine Maroulis of “American Idol” fame. The show is set in 1987 on the Sunset Strip, when a small-town girl met a big city rocker and in LA’s most famous rock club, they fell in love to the greatest songs of the ‘80s. Don’t miss five-time 2009 Tony® nominee Rock Of Ages, an arena-rock love story told through the **AWESOME** music of the era.



Rock Of Ages Scratch Game

Cost: \$2
Top Prize: \$14,000
Odds: 1 in 3.94
Begin Ordering: Feb. 14

Rock your world with a chance at a \$14,000 top prize!

Match any of “Your Numbers” to either “Winning Number” and win the prize shown for that number.

Find the “7X” symbol and win 7 times the prize shown for that symbol!

Prize	Odds
\$2	1 in 6.25
\$4	1 in 21.43
\$7	1 in 30.00
\$14	1 in 150.00
\$21	1 in 300.00
\$35	1 in 300.00
\$70	1 in 3,000.00
\$140	1 in 6,000.00
\$700	1 in 40,000.00
\$14,000	1 in 120,000.00

Then, check out this awesome Rockin’ Promotion that’ll run Feb. 14 - June 28! We’ll have two drawings...

First Rockin’ Prize Drawing, April 6 - 10 Party Like A Rock Star Prize Packages: Two tickets to the only Iowa performance of Rock Of Ages at the Civic Center of Greater Des Moines, plus a hotel stay, meet-and-greet reception with stars of the show and merchandise. Deadline to enter first drawing is noon on April 5.

Second Rockin’ Prize Drawing, June 30 - Grand Prize Package: One Grand Prize of a trip for two to the Broadway production of Rock of Ages in New York City, plus a hotel stay and travel/spending cash. **OR, One of Two Guitar Prizes:** Cool electric guitar signed by Rock Of Ages cast members. Deadline to enter second drawing is noon on June 28.

Players may enter only at ialottery.com with the serial number from a nonwinning Rock Of Ages scratch ticket. See the game/promotional brochure or visit ialottery.com for complete details. **Rock on!**

