

Lottery Action



Lottery Help Line
800.228.0010

For Help With Pull-Tab Vending Machines
800.235.7198

For Help With Terminals or Sci-Scans
800.858.4744

For Help With Instant Ticket Vending Machines
800.235.7198

www.ialottery.com

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Players Can Enter Nonwinning Powerball Tickets to Win Patrol Car!



The Iowa Lottery is adding to the summer heat with a hot deal – they’re giving away a car!

Players may enter nonwinning \$10 Powerball/Power Play tickets at the lottery Web site for a second-chance drawing to win the red Powerball Patrol Car.

Residents all across Iowa may have already seen the car. The lottery’s Powerball Patrol team has been traveling around in it this summer, promoting “Keep Your Ticket Handy” with offers for players with nonwinning Powerball tickets to save on Iowa attractions.

“Our Powerball Patrol car always turns people’s heads, so we thought giving it away would provide an exciting second-chance opportunity for our players,” said Joe Hrdlicka, vice president of marketing for the Iowa Lottery.

If they haven’t already seen the car in person, players can visit the Iowa Lottery Web site at ialottery.com and click on the “Events” banner to see which locations the Powerball Patrol Car will visit next.

To be eligible for the promotion, nonwinning tickets must have been purchased between June 28 and Aug. 22, 2009. The tickets must be \$5 Powerball tickets with the \$5 Power Play addition. Deadline for entry is noon on August 24.

Players must keep all nonwinning Powerball with Power Play tickets they enter. The drawing for the car will be August 26.

For a full set of rules regarding the promotion, players can visit ialottery.com.

“Our Powerball Patrol car always turns people’s heads, so we thought giving it away would provide an exciting second-chance opportunity for our players.”

— Joe Hrdlicka, vice president of marketing

Action Briefs

Vermont Begins Sales of Hot Lotto Tickets

Vermont became the 14th state to sell Hot Lotto tickets when it began sales in the game on July 5. Hot Lotto is sold in Iowa and these states: Delaware, Idaho, Kansas, Minnesota, Montana, New Hampshire, New Mexico, North Dakota, Oklahoma, South Dakota, Vermont, West Virginia and District of Columbia.

Game End and Validation End Dates

		Official Game End	Valid. Period Ends
515	Crossword (Newsprint-yellow/green)	5/11/09	8/10/09
572	Deal or No Deal	5/11/09	8/10/09
573	Cookie Dough	5/11/09	8/10/09
579	Cash on the Spot	5/11/09	8/10/09
582	Fire & Dice	5/11/09	8/10/09
583	Skee Bucks	5/11/09	8/10/09
584	\$50 Grand	5/11/09	8/10/09
585	Fuzzy Dice	5/11/09	8/10/09
586	High Fives	5/11/09	8/10/09
587	Bankroll	5/11/09	8/10/09
588	Aces High	5/11/09	8/10/09
589	One Lucky Number	5/11/09	8/10/09
591	Spring Fling	5/11/09	8/10/09
594	Drive for Show, Putt for Dough	5/11/09	8/10/09
595	Super Deuces	5/11/09	8/10/09
597	Double or Nothing	5/11/09	8/10/09
598	Lucky Wheel	5/11/09	8/10/09
600	Indiana Jones™	5/11/09	8/10/09
602	Day at the Fair	5/11/09	8/10/09
599	Summer Daze	6/15/09	9/14/09

Other important dates are listed on the back of this issue.

Results from your state agencies: www.resultsiowa.org

Make a Splash With Your Players When You Order These New Scratch Games!



10K Payday

Cost: \$2


Top Prize: \$10,000

Odds: 1 in 3.93

Begin Ordering: Aug. 3

Make this day your payday!

Match any of
"Your Numbers"
to either of the
"Winning Num-
bers" and win the
prize shown for that
number.

Find the "Coin" symbol
and win double the
prize shown. 

Prize	Odds
\$2	1 in 6.25
\$4	1 in 21.43
\$8	1 in 30.00
\$10	1 in 150.00
\$20	1 in 300.00
\$40	1 in 300.00
\$80	1 in 1,090.91
\$400	1 in 20,000.00
\$10,000	1 in 120,000.00



Cash Splash

Cost: \$1

Top Prize: \$2,000

Odds: 1 in 4.76

Begin Ordering: Aug. 3

Prize	Odds
\$1	1 in 7.50
\$2	1 in 21.43
\$5	1 in 75.00
\$10	1 in 150.00
\$15	1 in 150.00
\$30	1 in 300.00
\$2,000	1 in 120,000.00

Splash around and win some cash!

Get three like amounts and win that amount. 

JULY/AUG. 2009	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		20 RED WHITE & BLUE™ (\$1 - PULL-TAB) BEGINS LOTTERY ACTION DELIVERS	21	22	23	24	25
	26	27	28	29	30	31	Aug. 1
	2	3 10K PAYDAY (\$2)/ CASH SPLASH (\$1) BEGIN LOTTERY ACTION DELIVERS	4	5	6	7	8
	9	10 DEAL WITH IT (\$0.25 - PULL-TAB) BEGINS	11	12	13 VISIT US AT THE IOWA STATE FAIR IN THE VARIED INDUSTRIES BUILDING THROUGH AUG. 23!	14	15
	16	17 ENTRY DEADLINE FOR WIN BIG OR GO HOME! LOTTERY ACTION DELIVERS	18	19	20	21	22

Players Love to Spin the Wheel for Prizes, See the Powerball Patrol Car



An Iowa Lottery player shows off the Hot Lotto Sizzler shirt he won on his visit to Bucky's Express in Council Bluffs.



The Powerball Patrol Car traveled all over the state of Iowa in May and June, stopping for this photo op at the Fairfield Hy-Vee.



Left, a player holds onto her Powerball ticket tightly and thinks about spinning the wheel at KJ's Convenience & Deli in Maquoketa.

Right, a customer at the Elk Horn Country Store also has his Powerball ticket handy and prepares to spin!

Win Big Or Go Home! Second-Chance Promo Continues

For a chance to win a baseball getaway to Chicago, players may enter the Win Big Or Go Home! second-chance drawing with three or more nonwinning Win Big or Go Home! (Game #642) scratch tickets.

One lucky Iowa Lottery "MVP" will win a chance to see a professional baseball game in Chicago on Sept. 12.

To enter, players should sign and complete the information on the back of three nonwinning tickets and mail them in a pink OR yellow Iowa



Lottery second-chance envelope available at retailers. Entries must be received by August 17.

The lottery will hold a preliminary drawing on Aug. 19 to pick nine semifinalists who have a chance at the big prize. The grand-prize winner will be drawn at an Iowa Cubs baseball game on Aug. 30.

Players may enter as many times as they wish, but a player may only win one semifinalist prize and may only have one entry in the final drawing. See the brochure or ialottery.com for more details. 🍀



IOWA LOTTERY GAME INFORMATION

As of July 20, 2009

Game	Start Date
498 \$35 MIL. CASH SPECTACULAR	01/09/06
514 TWICE LUCKY	01/02/07
555 CLASSIC BINGO-Orange/Blue	04/16/07
570 SET FOR LIFE	06/25/07
580 CROSSWORD-Purple/Pink	01/07/08
593 7'S BINGO-Red/Blue	03/24/08
592 BINGO TIMES 10-Orange/Green	03/31/08
590 PINBALL - Yellow/Red	04/21/08
605 TWISTER™	05/12/08
601 DEAL OR NO DEAL™	06/02/08
596 SUDOKU	07/14/08
603 STARS & STRIPES	07/14/08
604 EXTREME GREEN	07/14/08
606 IN THE CHIPS	08/04/08
607 BLAZING 8'S	08/04/08
608 WINNING SEASON	08/25/08
609 WILD 1	09/15/08
610 HOT HAND	09/15/08
611 MIDWEST MILLIONS	09/15/08
613 FAST JACKS	10/06/08
614 WINNER WONDERLAND	10/27/08
615 BAH HUMBUCKS	10/27/08
616 HOLIDAY RICHES	10/27/08
618 CANDY CANE CROSSWORD	10/27/08
617 IT'S A WONDERFUL LIFE	11/03/08
619 STOCKING STUFFER	11/17/08
620 HEADS OR TAILS	12/15/08
612 CROSSWORD-Orange/Yellow	12/22/08
622 SNOW BIRDS	12/29/08
621 DOUBLE OR NOTHING	01/05/09
623 ANTE-UP	01/05/09
624 4 WAY CASH	01/05/09
632 WILD BINGO	01/05/09
625 FREEDOM RINGS	01/26/09
627 CHERRY TWIST	01/26/09
635 DOUBLE PAYDAY	01/26/09
626 DOUBLE WILD 7'S	02/16/09
633 EZ GRAND	02/16/09
628 ACES & 8'S	03/09/09
629 GOIN' GREEN	03/09/09
630 REEL IN THE MONEY	03/30/09
631 LUCKY DIAMONDS	03/30/09
637 KING OF CASH	04/13/09
636 CASH COW	04/20/09
638 TREASURE HUNTER	04/20/09
639 MADE IN THE SHADE	05/11/09
640 10X THE MONEY	05/11/09
641 COUNTY FAIR	06/01/09
642 WIN BIG OR GO HOME	06/01/09
643 LINE 'EM UP	06/22/09
634 FUNKY 5'S	06/22/09
644 THE FREEDOM ROCK™	07/13/09
645 HUNDREDS OF DOLLARS	07/13/09
646 SUPERSTAR CASH	07/13/09

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
515 CROSSWORD - Newsprint (ylw./grn.)	03/05/07	08/10/09
572 DEAL OR NO DEAL	10/08/07	08/10/09
573 COOKIE DOUGH	11/05/07	08/10/09
579 CASH ON THE SPOT	12/17/07	08/10/09
582 FIRE & DICE	01/07/08	08/10/09
583 SKEE BUCKS	01/07/08	08/10/09
584 \$50 GRAND	01/07/08	08/10/09
585 FUZZY DICE	01/28/08	08/10/09
586 HIGH FIVES	02/18/08	08/10/09
587 BANKROLL	02/18/08	08/10/09
588 ACES HIGH	03/10/08	08/10/09
589 ONE LUCKY NUMBER	03/10/08	08/10/09
591 SPRING FLING	03/31/08	08/10/09
594 DRIVE FOR SHOW, PUTT FOR DOUGH	04/21/08	08/10/09
595 SUPER DEUCES	05/12/08	08/10/09
597 DOUBLE OR NOTHING	05/12/08	08/10/09
598 LUCKY WHEEL	06/02/08	08/10/09
600 INDIANA JONES™	04/21/08	08/10/09
602 A DAY AT THE FAIR	06/23/08	08/10/09
599 SUMMER DAZE	06/02/08	09/14/09
571 WINNING IN 3'S	10/08/07	10/12/09



Lotto Game Information

	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Hot Lotto	Wednesday and Saturday	7:59 p.m.	9:40 p.m.	11:45 p.m.
\$100,000 Cash Game	Monday through Saturday	6:18 p.m.	6:28 p.m.	6:40 p.m.
Pick 3 and Pick 4 Midday	Monday through Saturday	12:30 p.m.	12:40 p.m.	1:00 p.m.
Pick 3 and Pick 4 Evening	Sunday through Saturday	7:59 p.m.	9:20 p.m.	9:40 p.m.
Powerball	Wednesday and Saturday	7:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know has a gambling problem, call 1-800-BETS OFF.
You must be at least 21 years old to purchase lottery tickets.