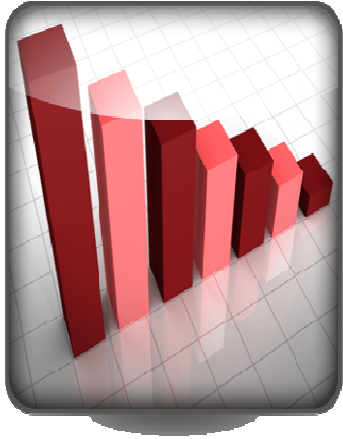


POCKET DIGEST



**IOWA PUBLIC
LIBRARY
STATISTICS
FY10**

State Library of Iowa

**Pocket Digest
Iowa Public Library Statistics
FY10**

**Mary Wegner, State Librarian
Scott Dermont, Data Coordination and Analysis**

Library Development
State Library of Iowa – Main Library
1112 E. Grand Ave.
Des Moines, Iowa 50319
800-248-4483
<http://www.statelibraryofiowa.org/>

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Introduction

The information in this digest comes from the FY10 Iowa Annual Public Library Survey. It reflects the activities of 525 of the 543 public libraries in Iowa. Full details may be found at <http://www.statelibraryofiowa.org/ld/statistics>.

Information for the national rankings on pages 23 to 24 comes from *Public Libraries in the United States: Fiscal Year 2008* by the Institute of Museum and Library Services, Washington D.C., June 2010. The full report can be found at http://harvester.census.gov/imls/pubs/pls/pub_detail.asp?id=130

Amazing Facts About Iowa Public Libraries

- ❖ Iowa has 543 public libraries with 21 branches and 4 bookmobiles.
- ❖ Of the 543 public libraries, 415 (76%) serve populations of less than 2,500.
- ❖ There are more than 2 million registered borrowers in Iowa public libraries, a 19.3 percent increase from 2000 to 2010. 67.7% of Iowans have a library card.
- ❖ Since 2000, library visits to Iowa public libraries increased 39.5 percent and the number of materials checked out rose 17.1 percent.
- ❖ 96,595 children and 12,757 young adults participated in the FY10 Summer Library Program.

Did You Know?

In FY10, Iowa public libraries:

- ❖ Were open to the public 979,219 hours
- ❖ Offered more than 62,831 programs with 1,380,991 attendees
- ❖ Had 2,062,956 registered borrowers
- ❖ Employed 3,316 people
- ❖ Spent over \$14 million on books and other materials
- ❖ Owned nearly 14 million items, including both physical and downloadable formats
- ❖ Owned 4,081 public access computers
- ❖ **Did all of this at an average of \$33.91 per Iowan**

Every Day Iowa's Public Libraries:

- ❖ Welcome 54,603 people
- ❖ Help 11,373 people use the Internet
- ❖ Teach 5 Internet or computer classes
- ❖ Check out 81,707 items of all types
- ❖ Add 3,259 new books
- ❖ Answer 4,803 reference questions
- ❖ Host 129 programs for children with 3,158 attendees
- ❖ Host 46 programs for adults and teens with 678 attendees

Collections

- ❖ During FY10, Iowa public libraries added approximately 1.2 million items to their collections. This accounted for about 8.4 percent of their existing material.
- ❖ On average, libraries also withdrew about 8.0 percent of their collections.
- ❖ 13.96 million items owned by Iowa public libraries include:
 - ◆ 12.1 million books
 - ◆ 778,191 video recordings
 - ◆ 679,417 audio recordings
 - ◆ 191,407 downloadable items
 - ◆ 205,000 other items
- ❖ Libraries own 35,264 magazine subscriptions

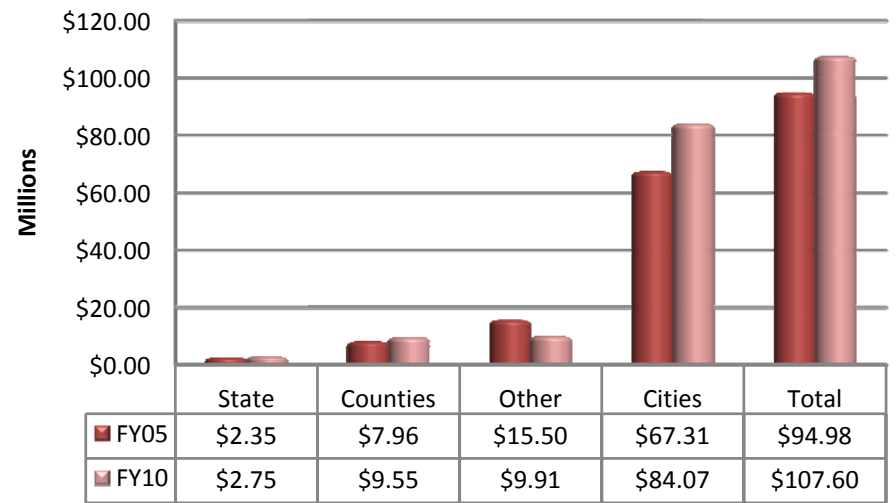
Income

Iowa public libraries reported total operating income of \$107.6 million in FY10.

- ❖ Income for public libraries includes:
 - ◆ \$84.1 million (78.1%) from cities (includes special levies)
 - ◆ \$9.6 million (8.9%) from counties
 - ◆ \$4.9 million (4.6%) from gifts and endowments
 - ◆ \$2.9 million (2.7%) from fines and fees
 - ◆ \$2.7 million (2.6%) from state sources
 - ◆ \$1.2 million (1.1%) from grants
 - ◆ \$1.0 million (0.9%) from other sources

Libraries also received \$27.3 million from capital revenue.

Library Operating Income Trends



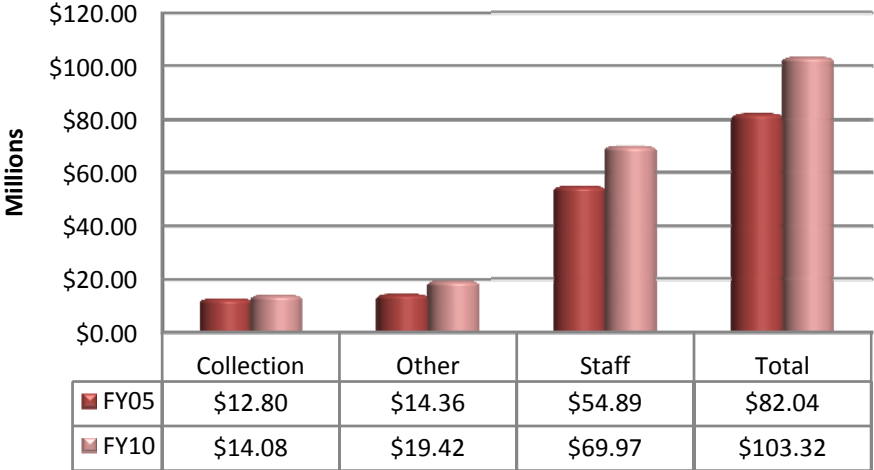
Expenditures

Iowa public libraries reported total operating expenditures of \$103.3 million in FY10.

- ❖ Expenditures for public libraries include:
 - ◆ \$ 67.7 million (67.6%) for staff
 - ◆ \$ 14.1 million (13.6%) for collections
 - ◆ \$ 19.4 million (18.8%) for all other expenditures (plant operation, equipment, utilities)

Libraries also spent \$25.2 million on capital projects.

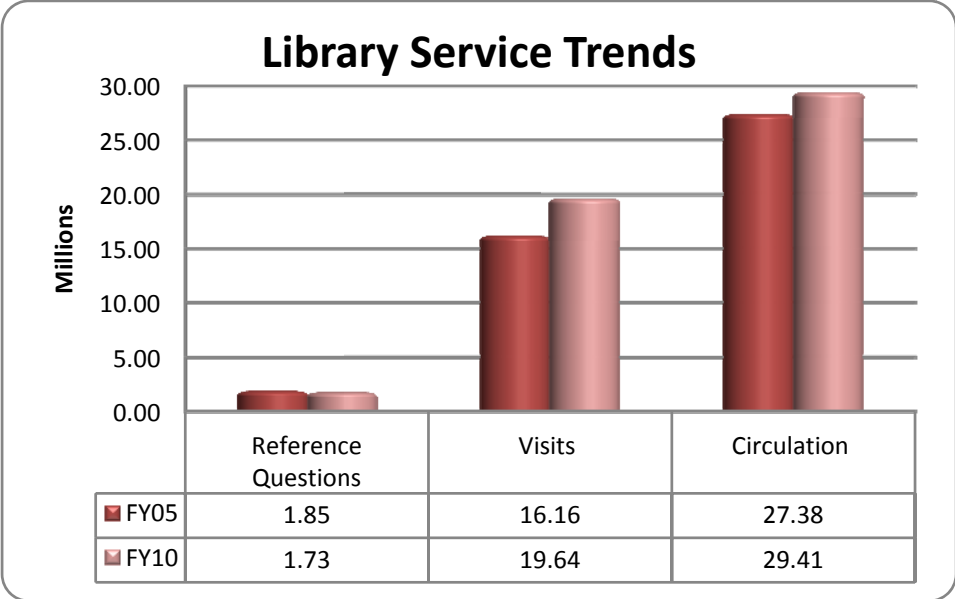
Library Operating Expenditure Trends



Service and Use FY10

- ❖ **lowans checked out 29.4 million items from public libraries**
 - ◆ 10.4 million (35.2%) adult books
 - ◆ 7.9 million (27.0%) children's books
 - ◆ 1.3 million (4.3%) young adult books
 - ◆ 6.1 million (20.7%) video recordings
 - ◆ 2.2 million (7.5%) audio recordings
 - ◆ 0.9 million (3.0%) magazines
 - ◆ 0.5 million (1.7%) other items
 - ◆ 0.2 million (0.5%) downloadable items

- ❖ **There were 19.6 million visits to public libraries**
- ❖ **Visitors used Internet computers 4.1 million times**
- ❖ **Librarians answered 1.7 million reference questions**



Staffing

Annually, Iowa public libraries spend a total of \$54.2 million for staff salaries and \$15.9 million for employee benefits.

- ❖ The average Iowa public library spends nearly 68 percent of its budget for staff costs.
- ❖ Iowa public libraries employ 955 FTE librarians. (One Full-Time Equivalent = one 40-hour work week)
- ❖ Iowa public libraries employ 727 FTE “other” staff.
- ❖ There are 257 FTE library employees in Iowa with a Masters of Library Science (MLS) degree.
- ❖ Iowa public libraries employ a total of 3,316 people.
- ❖ Iowa ranks 32nd in the nation of MLS librarians per 25,000 population. (2008)

Iowa Public Libraries

The 543 public libraries in Iowa are divided into 8 categories based on the population of the city served. The following table shows the total number of libraries and the number of libraries that submitted data for the FY10 Annual Survey. Averages below are based on libraries that submitted surveys.

Size Category	Population	Total Libraries	# Submitted
A	0-499	146	135
B	500-999	131	126
C	1,000-2,499	135	134
D	2,500-4,999	49	48
E	5,000-9,999	41	41
F	10,000-24,999	17	17
G	25,000-49,999	11	11
H	50,000 and above	10	10
I	County Library	3	3

Category A Libraries (0-499)

146 public libraries serve a population of 499 or less.

Category	FY10 Average
Population served	313
Total number of staff (FTE)	0.5
Total income	\$20,772
Total for salaries & benefits	\$10,719
Registered borrowers	407
Items owned	8,172
Items checked out	5,264
Library visits	4,488
Number of Internet uses	1,572
Program attendance	287
Hours open per week	20

Category B Libraries (500-999)

131 public libraries serve a population of 500-999.

Category	FY10 Average
Population served	726
Total number of staff (FTE)	0.9
Total income	\$38,973
Total for salaries & benefits	\$21,158
Registered borrowers	801
Items owned	12,500
Items checked out	11,905
Library visits	8,386
Number of Internet uses	2,339
Program attendance	679
Hours open per week	27

Category C Libraries (1,000-2,499)

135 public libraries serve a population of 1,000-2,499.

Category	FY10 Average
Population served	1,548
Total number of staff (FTE)	1.7
Total income	\$82,301
Total for salaries & benefits	\$47,995
Registered borrowers	1,810
Items owned	18,863
Items checked out	24,784
Library visits	16,273
Number of Internet uses	4,496
Program attendance	1,457
Hours open per week	37

Category D Libraries (2,500-4,999)

49 public libraries serve a population of 2,500-4,999.

Category	FY10 Average
Population served	3,525
Total number of staff (FTE)	3.5
Total income	\$165,364
Total for salaries & benefits	\$103,997
Registered borrowers	4,140
Items owned	29,621
Items checked out	55,494
Library visits	38,304
Number of Internet uses	8,336
Program attendance	3,038
Hours open per week	47

Category E Libraries (5,000-9,999)

41 public libraries serve a population of 5,000-9,999.

Category	FY10 Average
Population served	6,879
Total number of staff (FTE)	6.1
Total income	\$340,056
Total for salaries & benefits	\$226,484
Registered borrowers	7,475
Items owned	49,629
Items checked out	102,574
Library visits	92,806
Number of Internet uses	17,370
Program attendance	5,921
Hours open per week	54

Category F Libraries (10,000-24,999)

17 public libraries serve a population of 10,000-24,999.

Category	FY10 Average
Population served	13,794
Total number of staff (FTE)	9.4
Total income	\$668,743
Total for salaries & benefits	\$449,932
Registered borrowers	14,406
Items owned	71,837
Items checked out	186,142
Library visits	134,204
Number of Internet uses	22,342
Program attendance	9,388
Hours open per week	59

Category G Libraries (25,000-49,999)

11 public libraries serve a population of 25,000-49,999.

Category	FY10 Average
Population served	31,882
Total number of staff (FTE)	18.2
Total income	\$1,371,135
Total for salaries & benefits	\$901,197
Registered borrowers	26,601
Items owned	125,541
Items checked out	417,860
Library visits	248,458
Number of Internet uses	47,771
Program attendance	14,607
Hours open per week	65

Category H Libraries (50,000+)

10 public libraries serve a population of 50,000 or more.

Category Including Branches	FY10 Average
Population served	88,384
Total number of staff (FTE)	45.9
Total income	\$3,818,844
Total for salaries & benefits	\$2,623,447
Registered borrowers	60,040
Items owned	242,217
Items checked out	885,911
Library visits	517,141
Number of Internet uses	95,609
Program attendance	32,797
Hours open per week	108

National Rankings

The Institute for Museum and Library Services (IMLS) issues state-by-state rankings for public libraries. These numbers are for FY08 compiled in 2010. The rankings include all 50 states plus the District of Columbia.

(Per capita)	Iowa's FY08 Rank	Iowa Average	National Average	Iowa's FY07 Rank
Library visits	14	6.25	5.10	11
Reference transactions	45	0.63	1.02	45
Circulation	13	9.56	7.72	12
Books owned	13	4.13	2.77	11
Local income	28	\$29.37	\$31.94	26
State income	31	\$0.93	\$3.35	32
Other income	21	\$2.95	\$3.16	24
Total income	30	\$33.44	\$38.62	29
Collection expenditures	19	\$4.85	\$4.67	19

National Rankings (Cont.)

(Per capita)	Iowa's FY08 Rank	Iowa Average	National Average	Iowa's FY07 Rank
Staff expenditures	26	\$21.98	\$23.89	22
Total expenditures	24	\$33.41	\$36.36	24

(Per 1000 population)	Iowa's FY08 Rank	Iowa Average	National Average	Iowa's FY07 Rank
Audios owned	14	210.93	168.16	10
Videos owned	11	239.84	166.68	9
Periodicals owned	3	12.42	6.07	3
Interlibrary loans	17	121.48	188.07	19

(Per 25,000 population)	Iowa's FY08 Rank	Iowa Average	National Average	Iowa's FY07 Rank
Paid FTE librarians	5	7.85	4.06	3
Other paid FTE staff	41	6.24	8.25	38
Total paid FTE staff	19	14.10	12.31	19
Paid FTE w/ ALA/MLS	32	1.99	2.76	30

STATE LIBRARY OF IOWA
1112 E GRAND AVE
DES MOINES IA 50319