

ABD *Promos*

IowaABD.com



Order Entry

8:00AM - 3:30PM
Mon - Thurs
515.281.7422
Toll Free:
866.IowaABD
(866.469.2223)



Will-Call

Will-Call Order:
8AM - 1PM
Mon - Thurs
Warehouse Pickup:
11AM - 3:30PM
Mon - Thurs



Fax Orders

8AM - 3:30PM
Mon - Thurs
Products Fax:
515.281.7385
Toll Free Fax:
877.891.5348

Christmas & New Years Order & Delivery Schedule

The Division's offices will be closed on Friday, December 24th for the Christmas holiday and Friday, December 31st for the New Year's holiday. **Order and delivery schedules will NOT be affected.** Licensees should place their orders and expect deliveries on their normal days for the last two weeks in December.

Iowa Liquor Monthly Pricebook

The Iowa Liquor Monthly Pricebook has gone quarterly in coordination with permanent price changes! **Monthly specials, new codes and TPRs will be released monthly online and in this newsletter.** *The detachable list of new product codes and products on special during January can be found on the last pages of this newsletter.*

Educational Resources

The Iowa Alcoholic Beverages Division has been developing free, printable educational materials. Topics include drunk driving and how to talk to your kids about alcohol. To download and print, visit IowaABD.com.

December *Promotions*

}Glazer's - Hoover Division

4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice dated January 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Evan Williams Whiskey Liqueur: Cherry (73715) & Honey (73702)

Mix & Match 3 cases, receive a \$75 promo check. 1 case must be Cherry.

Christian Brothers Honey: (72722)

Purchase 3 cases, receive a \$75 promo check.

Evan Williams: Mix & Match all sizes & types

Purchase 7 cases, receive a \$75 promo check.

Purchase 10 cases and receive a \$125 promo check. 1 case must be Single Barrel.

Burnett's Vodka, Flavors, & Gin: Mix & Match 750ml or 1.75L

Purchase 10 cases, receive a \$75 promo check.

Christian Brothers Brandy: Mix & Match 750ml, 1L, & 1.75L

Purchase 10 cases, receive a \$40 promo check.

Purchase 20 cases, receive a \$125 promo check.

Tres Leches (80504), Whitetail (27625), & Bird Dog (27474): Mix & Match All sizes. (Packaged 6 bottles.)

Purchase 1 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$75 promo check

Purchase 10 cases, receive a \$200 promo check.

Purchase 15 cases, receive a \$350 promo check.

Purchase 20 cases, receive a \$500 promo check.

Remy Martin VSOP & VS Cognac: Mix & Match all sizes.

Purchase 2 cases, receive a \$25 promo check.

Purchase 4 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$100 promo check.

Cointreau: 750ml (64776)

Purchase 1 case, receive a \$10 promo check.

Purchase 2 cases, receive a \$25 promo check.

Rumchata: 750ml (73050)

Purchase 1 case, receive a \$20 promo check.

Tito's Vodka: 750ml (38176) & 1.75L (38178)

Purchase 1 case of 1.75L, receive a \$20 promo check.

Mix & Match 5 cases 750ml & 1.75L, receive a \$125 promo check.

1 case must be 1.75L.

Mix & Match 10 cases 750ml & 1.75L, receive a \$300 promo check. 3 cases must be 1.75L.

Sobieski Vodka: Mix & Match 750ml (34690) & 1.75L (35213)

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$125 promo check.

Purchase 20 cases, receive a \$250 promo check & a 26" Flat Panel LCD Monitor with a built-in DVD Player.

Purchase 45 cases, receive a \$500 promo check & a 32" Flat Panel LCD Monitor with a built-in DVD Player.

A DVD containing the Bruce Willis Sobieski Commercials will be included with each Flat Panel. Flat Panel devices are limited to one (1) per account, per program (January 2011), and supplies are limited. Please check with your Glazer's Rep to verify availability.

Don Q Cristal Rum: 750ml (43426) 1.75L (1739)

1.75L are co-packed with a 2L of Coca Cola (2 cases of co-pack count as 1 purchased case)

Purchase 2 cases, receive a \$30 promo check. 1 must be 750ml & 1.75L

Purchase 10 cases, receive a \$250 promo check. 2 cases must be 1.75L

Purchase 15 cases, receive a \$450 promo check. 2 cases must be 1.75L

Patron Citronge: (64736)

Purchase 2 cases, receive a \$50 promo check.

Patron XO Café: (67592)

Purchase 3 cases, receive a \$75 promo check.

Ultimat Vodka: (34889)

Purchase 2 cases, receive a \$50 promo check.

}Glazer's - Pinnacle Division

4377 NW 112th St
Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

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Smirnoff Vodka: Mix & Match all sizes and flavors (cocktails excluded)

Purchase 15 cases, receive \$5 per case = \$75.

Purchase 25 cases, receive \$8 per case = \$200.

Purchase 50 cases, receive \$11 per case = \$550.

Purchase 75 cases, receive \$15 per case = \$1125.

Purchase 100 cases, receive \$18 per case = \$1800.

SPA of \$3 per case on 750ml 80 and 750ml Flavors

Diageo Rums: Mix & Match all sizes (Liters Outlined) between Captain Morgan OSR 1.75L ONLY, 100pf, Lime Bite, Silver, Private Stock, Tattoo, Parrot Bay Flavors, & Myers.

Purchase 20 cases (max 4 liters), receive \$12 per case = \$240.

Purchase 40 cases (max 8 liters), receive \$13 per case = \$520.

Purchase 60 cases (max 12 liters), receive \$15 per case = \$900.

Purchase 100 cases (max 20 liters), receive \$18 per case = \$1800.

Purchase 150 cases (max 30 liters), receive \$21 per case = \$3150.

North American Whiskey: Mix & Match all sizes (Liters Outlined) between Crown Royal – all marques, Seagram's VO, Seagram's 7 Crown, Seagram's Dark Honey, Bulleit Bourbon, George Dickel #12, Jeremiah Weed Blended Bourbon, & Jeremiah Weed Cherry Mash Bourbon.

Purchase 12 cases (max 3 liters) and receive \$9 per case = \$108.

Must include 6 cases Crown Royal.

Purchase 25 cases (max 5 liters) and receive \$14 per case = \$350.

Must include 13 cases Crown Royal.

Purchase 50 cases (max 10 liters) and receive \$18 per case = \$900.

Must include 25 cases Crown Royal.

Purchase 80 cases (max 16 liters) and receive \$22 per case = \$1760.

Must include 40 cases Crown Royal.

Purchase 120 cases (max 24 liters) and receive \$26 per case = \$3120. Must include 60 cases Crown Royal.

Purchase 165 cases (max 33 liters) and receive \$30 per case = \$4950. Must include 83 cases Crown Royal.

SPA of \$4.50 per case on Seagrams 7 Crown 1.75L.

Diageo Tequilas: Mix & Match all sizes (Liters Outlined) between Jose Cuervo Especial Gold, Jose Cuervo Especial Silver, Jose Cuervo Black, Jose Cuervo Traditional, Don Julio Blanco, Don Julio Anejo, & Don Julio Reposado (cocktails excluded)

Purchase 10 cases (max 2 liters), receive \$15 per case = \$150. Must include 1 case Don Julio.

Purchase 25 cases (max 5 liters), receive \$16 per case = \$400. Must include 2 cases Don Julio.

Purchase 50 cases (max 10 liters), receive \$18 per case = \$900. Must include 3 cases Don Julio.

Purchase 75 cases (max 16 liters), receive \$20 per case = \$1500. Must include 4 cases Don Julio.

Diageo Cocktails: Mix & Match all sizes (Authentic Outlined) between Jose Cuervo Authentic (4pk = 2 to 1), Jose Cuervo Golden Margarita, Captain Morgan LIIT, Jeremiah Weed Half & Half, & Smirnoff Cocktails.

Purchase 15 cases (max 12 Authentic), receive \$5 per case = \$75.

Purchase 30 cases (max 23 Authentic), receive \$7 per case = \$210.

Purchase 60 cases (max 45 Authentic), receive \$9 per case = \$540.

Purchase 100 cases (max 75 Authentic), receive \$11 per case = \$1,100.

Purchase 150 cases (max 113 Authentic), receive \$12 per case = \$1,800.

SPA of \$4.50 per case on 1.75L Authentic and Golden Margarita.

Ursus Vodka: Mix & Match all sizes between Original, Blue Raspberry, Punch, & Green Apple.

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 10 cases, receive \$20 per case = \$200.

Rokk Vodka: Original 1.75L and 1 case Raspberry 750ml

Purchase 1 case EACH, receive a \$25 check.

Max payout per account = \$25.

Johnnie Walker Black: 1.75L ONLY

Purchase 1 case and receive \$50.

Jose Cuervo Max Pack: (1-750ml Especial Gold & 1-1.0L N/A Margarita Mix) ~ 6 per case.

Purchase 10 cases, receive \$16 per case = \$160.

Glenmorangie & Ardbeg: Mix & Match between 10yr, 18yr, Lasanta, Nectar D'or, Quinta Ruban, Signet, and Ardbeg

Purchase 12 bottles, receive \$40. Must include minimum 2 types.

Purchase 24 bottles, receive \$100. Must include minimum 3 types.

10 Cane Rum: 750ml ~ 6 bottle case.

Purchase 2 cases, receive \$40 per case = \$80.

Purchase 3 cases, receive \$50 per case = \$150.

Grand Marnier: Mix & Match all sizes.

Purchase 1 case, receive \$24.

Purchase 2 cases, receive \$36 per case = \$72.

Belvedere: Mix & Match all sizes between Pure and Intense.

Purchase 2 cases, receive \$20 per case = \$40.

Purchase 5 cases, receive \$30 per case = \$150.

Purchase 10 cases, receive \$40 per case = \$400.

}Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during January 2010.

Jack Daniel's, Gentleman Jack, & Southern Comfort: 750,1.0 & 1.75

Purchase a 25 case mix (max 5 cases of liters) receive a \$300 gift check.

Purchase a 50 case mix (max 20 cases of liters) receive a \$900 gift check.

Michael Collins Irish Whiskey:

Purchase 10 - 6 pack cases of Michael Collins, receive a \$600 gift check.

UV Lemonade Cocktails:

Mix & match 5 cases, receive a \$100 gift check.

Mix and match 10 cases, receive a \$250 gift check.

Camarena Tequila:

Purchase 6 bottles of Reposado & 6 bottles of Silver, receive a \$25 gift check.

Opulent Vodka:

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$120 gift check.

Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by February 15th for payment.

Pearl Vodka: All Flavors, All Sizes! Pearl Black (34546), Pearl Pomegranate (34702), Pearl Coconut (34561), Pearl Blueberry (35179), Pearl Cucumber (35699), and/or Pearl Caramel (35692) 750mls and/or Pearl Black 1.75L (34548)
Purchase 4 cases, receive a \$100 gift check.
Purchase 6 cases, receive a \$180 gift check.
Purchase 10 cases, receive a \$500 gift check.

El Mayor Tequila: All El Mayor Tequillas - Blanco (87596) and/or Anejo (89178) 750ml
Purchase 1 case and, receive a \$30 gift check.
Purchase 3 cases, receive a \$125 gift check.

Salvador's Margarita and Purple Passion: Mix & Match Salvador's 1.75L (63528) & Purple Passion 1.75L (62838) *Must include the following:*

Purchase 10 cases, receive a \$60 gift check.
Purchase 25 cases, receive a \$225 gift check.
Purchase 50 cases, receive a \$500 gift check.

Wirtz Beverage Iowa

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by February 15th for payment.

Bacardi

Bacardi RTDs: Bahama Mama, Hurricane, Zombie, Rum Island Iced Tea
Purchase 10 cases, receive a \$50 check.

Beam Global

Jim Beam: .750 ONLY
Purchase 5 cases, receive a \$100 check.
Purchase 7 cases, receive a \$150 check.

Jim Beam Black, Jim Beam Rye, Red Stag:

Purchase 4 bottles EACH, receive a \$50 check.
Purchase 1 case EACH, receive a \$200 check.

Effen Vodka & Effen Black Cherry:

Purchase 1 case (6btl), receive a \$25 check.

Maker's Mark: .750 ONLY

Purchase 3 cases, receive a \$75 check.

DeKuyper: .750/1.75

Purchase 7 cases, receive a \$75 check.
Purchase 12 cases, receive a \$150 check.
Purchase 18 cases, receive a \$250 check.

Cruzan Rums:

Purchase 3 cases, receive a \$75 check.
Purchase 5 cases, receive a \$125 check.

Old Crow, Windsor, Gilbey's Gin, Gilbey's Vodka, Cruzan Dark, Sauza Gold, Beam's 8 Star, Kamora, St Charles and DeKuyper Triple Sec: Liter Deal ONLY

Purchase 1 case EACH, receive a \$250 check.

Pernod-Ricard USA

Kahlua RTD Mudslide:

Purchase 3 cases, receive a \$50 check.

Skyy Spirits

Skyy Vodka: 1.75 ONLY

Purchase 8 cases, receive a \$75 check.
Purchase 12 cases, receive a \$125 check.
PLUS \$12 SPA

Effective this quarter, the *Iowa Liquor Monthly Pricebook* will be printed and distributed quarterly in February, May, August and November of each year. New products listed each month will be distributed in the *ABD Promos* newsletter. In months that price books are not printed and distributed, temporary price reductions (TPR) will be included in this mailing as well. The *Iowa Quarterly Spirits Price Book*, this newsletter and the TPR will all still be available to download and print from IowaABD.com.

Remove the last two pages of this newsletter. Keeping them together and in order, fold the pages in half. Insert new January codes and specials into your November, December, January Iowa Quarterly Spritis Price Book. Alternatively, the entire January price book can be downloaded and printed from IowaABD.com.

Code	Product	Size	Pack	Reg. Cost	Special	Special	TPR
NEW CODES							
EFFECTIVE 1/1/2011							
33987	Absolut Wild Tea.....	80	0.75	12	16.33	195.96	35229 00076
14198	Pendleton Canadian Why.....	80	1.75	6	35.11	210.66	54104 11592
73050	Rumchata.....	27	0.75	6	18.75	112.5	90355 05119
33987	Absolut Wild Tea.....	80	0.75	12	16.33	195.96	35229 00076

JANUARY SPECIALS

Code	Product	Size	Pack	Reg. Cost	Special	Special	TPR
BLENDED WHISKEY							
25608	Seagrams 7 Crown Bl Whiskey.....	1.750	6	16.90	16.15	96.90	87000707070
STRAIGHT BOURBON WHISKEY							
17826	Early Times 36MO KY Str Bourbon.....	0.750	12	8.26	7.51	90.12	8112801062
22156	Wild Turkey 8Yr KY Str Bourbon.....	0.750	12	17.98	17.23	206.76	8043255517
TENNESSEE WHISKEY							
26589	Gentleman Jack Whiskey.....	1.750	6	47.27	45.77	274.62	8218438741
CANADIAN WHISKEY							
12406	Canadian Ltd Whiskey.....	0.750	12	6.37	5.87	70.44	8292822334
11936	Canadian Ltd Whisky Convenience Pack.....	0.750	12	6.37	5.87	70.44	8292822340
SCOTCH WHISKEY							
9078	Mc Gregor's Scotch.....	1.750	6	15.09	14.09	84.54	8284435920
VODKA 80 PROOF							
37986	Skyy Vodka.....	0.750	12	15.01	14.51	174.12	2105900750
37988	Skyy Vodka.....	1.750	6	25.73	23.73	142.38	2105901750
37996	Smirnoff Vodka.....	0.750	12	11.94	11.69	140.28	0000820060
38006	Smirnoff Vodka Traveler.....	0.750	12	11.94	11.69	140.28	0000829500
FLAVORED 70 PROOF							
40826	Skyy Infusion Ginger.....	0.750	12	15.01	14.51	174.12	2105976750
40826	Skyy Infusion Ginger.....	0.750	12	15.01	14.51	174.12	2105976750
40992	Smirnoff Twist Of Melon.....	0.750	12	11.94	11.69	140.28	8200074426
40992	Smirnoff Twist Of Melon.....	0.750	12	11.94	11.69	140.28	8200074426
41000	Smirnoff Twist Of Pear.....	0.750	12	11.94	11.69	140.28	8200074663
41000	Smirnoff Twist Of Pear.....	0.750	12	11.94	11.69	140.28	8200074663
40946	Smirnoff Watermelon Twist.....	0.750	12	11.94	11.69	140.28	8200000117
40946	Smirnoff Watermelon Twist.....	0.750	12	11.94	11.69	140.28	8200000117
IMPORTED APPLE							
41719	Smirnoff Green Apple Twist.....	0.750	12	11.94	11.69	140.28	0000821040
IMPORTED BERRY							
41715	Smirnoff Cranberry Twist.....	0.750	12	11.94	11.69	140.28	820000122
41796	Smirnoff Raspberry Twist Vodka.....	0.750	12	11.94	11.69	140.28	8200000396
40956	Smirnoff Strawberry Twist.....	0.750	12	11.94	11.69	140.28	8200072934
40986	Smirnoff Twist Of Blueberry.....	0.750	12	11.94	11.69	140.28	8200073291
IMPORTED CHERRY							
40976	Smirnoff Twist of Black Cherry.....	0.750	12	11.94	11.69	140.28	8200073153
IMPORTED CITRUS							
40804	Skyy Infusions Citrus.....	0.750	12	15.01	14.51	174.12	2105962750

Code	Product	Btl. Cost			Bt. Cost Case Cost			UPC
		Size	Pack	Regular	Special	Special	Special	
41746	Smirnoff Citrus Twist Flavored Vodka	0.750	12	11.94	11.69	140.28	8200000391	
41786	Smirnoff Orange Twist Vodka	0.750	12	11.94	11.69	140.28	8200000386	
41592	Smirnoff Twist of Lime	0.750	12	11.94	11.69	140.28	82000073286	
IMPORTED GRAPE								
40930	Smirnoff Twist Of White Grape	0.750	12	11.94	11.69	140.28	82000074043	
IMPORTED TROPICAL								
40810	Skyy Infusions Passion Fruit	0.750	12	15.01	14.51	174.12	2105964750	
40821	Skyy Infusions Pineapple	0.750	12	15.01	14.51	174.12	2105969750	
40939	Smirnoff Twist Of Passion Fruit	0.750	12	11.94	11.69	140.28	82000073993	
40917	Smirnoff Twist Of Pineapple	0.750	12	11.94	11.69	140.28	82000074731	
40997	Smirnoff Twist Of Pomegranate	0.750	12	11.94	11.69	140.28	82000074038	
IMPORTED VANILLA								
41806	Smirnoff Vanilla Twist Vodka	0.750	12	11.94	11.69	140.28	82000000401	
IMPORTED VODKA								
34007	Absolut Swedish Vodka	1.000	12	22.34	21.56	258.72	35229000040	
34546	Pearl Vodka	0.750	12	16.56	15.56	186.72	8835212318	
34548	Pearl Vodka	1.750	6	22.13	20.13	120.78	8835212299	
IMPORTED MISC.								
34015	Absolut Apeach Flavored Vodka	1.000	12	22.34	20.81	249.72	35229000114	
IMPORTED BERRY								
34051	Absolut Raspberri	1.000	12	22.34	20.81	249.72	35229000840	
35179	Pearl Blueberry Vodka	0.750	12	16.56	15.56	186.72	8835212507	
IMPORTED CITRUS								
34029	Absolut Citron (Lemon Vodka)	1.000	12	22.34	20.81	249.72	35229000140	
34117	Absolut Mandarin Vodka	1.000	12	22.34	20.81	249.72	35229000240	
IMPORTED TROPICAL								
34702	Pearl Pomegranate Vodka	0.750	12	16.56	15.56	186.72	8835212384	
40917	Smirnoff Twist Of Pineapple	0.750	12	11.94	11.69	140.28	82000074731	
40997	Smirnoff Twist Of Pomegranate	0.750	12	11.94	11.69	140.28	82000074038	
IMPORTED VANILLA								
34078	Absolut Vanilla Vodka	1.000	12	22.34	20.81	249.72	35229000640	
35692	Pearl Caramel Vodka	0.750	12	16.56	15.56	186.72	8835212640	
35699	Pearl Cucumber Vodka	0.750	12	16.56	15.56	186.72	8835212618	
AMERICAN DRY GIN								
30058	Fleischmann's Dry Gin	1.750	6	13.25	12.75	76.50	8292821021	
APRICOT BRANDY								
54436	Mr. Boston Apricot Flav Brandy	0.750	12	6.50	6.13	73.56	89000001310	
BLACKBERRY BRANDY								
55066	Mr. Boston Blackberry Flav Brandy	0.750	12	6.50	6.13	73.56	89000001314	
FLAVORED RUM								
43077	Admiral Nelson Coconut Rum	1.000	12	10.87	10.37	124.44	8835211947	
AMERICAN COCKTAILS								
56850	Bacardi Bahama Mama	1.750	6	10.47	9.47	56.82	8048080604	
56840	Bacardi Hurricane	1.750	6	10.47	9.47	56.82	8048080600	
56843	Bacardi Party Drinks Zombie	1.750	6	10.47	9.47	56.82	8048080615	
56846	Bacardi Rum Island Iced Tea	1.750	6	10.47	9.47	56.82	8048080602	
57148	Chi-Chi's Margarita w/Tequila	1.750	6	9.74	9.24	55.44	8900001875	
57129	Chi-Chi's Mexican Mudslide	1.750	6	9.74	9.24	55.44	89000054781	

DISCLAIMER: Prices in this publication reflect the current pricing for the applicable period. Other factors affect the final wholesale price, including the 9 cent bottle deposit and surcharge, 50 cents per bottle split case fee, as well as any temporary price reductions and other specials offered by suppliers.