

ABD Promos

IowaABD.com



Order Entry

8:00AM - 3:30PM
Mon - Thurs
515.281.7422
Toll Free:
866.IowaABD
(866.469.2223)



Will-Call

Will-Call Order:
8AM - 1PM
Mon - Thurs
Warehouse Pickup:
11AM - 3:30PM
Mon - Thurs



Fax Orders

8AM - 3:30PM
Mon - Thurs
Products Fax:
515.281.7385
Toll Free Fax:
877.891.5348

Thanksgiving Order & Delivery Schedule

The Division will be closed on Thursday, November 25, 2010, and Friday, November 26, 2010, for the Thanksgiving holiday. Please refer to the day of the week you normally place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Friday, November 19th; deliveries will be made Saturday, November 20th.

TUESDAY: Orders must be received by Monday, November 22nd; deliveries will be made Tuesday, November 23rd.

WEDNESDAY: Orders must be received by Tuesday, November 23rd; deliveries will be made Wednesday, November 24th.

THURSDAY: Orders must be received by Wednesday, November 22nd; deliveries will be made Friday, November 26th.

Future holiday schedules will be posted on the Division's website.

Iowa Liquor Monthly Pricebook

The Iowa Liquor Monthly Pricebook is going quarterly in coordination with permanent price changes! Beginning this month, the Iowa Quarterly Spirits Price Book will be printed and released with quarterly price changes in February, May, August and November. **Monthly specials, new codes and TPRs will be released monthly online and in this newsletter.** The detachable list of new codes for each month will be found on the last page of this newsletter.

Iowa Pledge Tobacco Retailer Training

Do you sell tobacco in addition to alcohol? The new online tobacco retailer training program is now available! Clerks can take the course and exam to become certified completely online. Send your employees to ipocp.IowaABD.com to become certified.

Establishments that participate in the Iowa Pledge training are granted an affirmative defense, which may be used once in a four-year period. A business may avoid civil prosecution if a tobacco sale-to-minor violation occurs in their establishment. In order for the business to take advantage of the affirmative defense, the employee guilty of the violation must have been Iowa Pledge certified at the time the offense occurred. Though a business may avoid a civil penalty, the guilty employee will still be subject to a fine.

November Promotions

} Glazer's - Hoover Division

4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice dated November 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Frozen Ghost: 750ml (34467)

Purchase 1 case, receive a \$12 promo check.

Don Q Cristal Rum: 750ml & the NEW 1.75L

1.75L are co-packed with a 1L of Coca Cola (2 cases of co-pack count as 1 purchased case)

Purchase 5 cases, receive \$20 per case promo check. *Must purchase 1 cs of 1.75L co-packs.*

Purchase 10 cases, receive \$25 per case promo check & a 22" Flat Screen LCD TV. *Must purchase 3cs of 1.75L co-packs.*

Sobieski Vodka: Mix & Match 750ml (34690) & 1.75L (35213)

Purchase 2 cases, receive a \$25 promo check. *Must include both 1.75L & 750ml sizes.*

Purchase 5 cases, receive \$75 promo check. *Must include both 1.75L & 750ml sizes.*

Purchase 25-49 cases, receive \$15 per case and one 26" Flat Panel LCD Monitor with built-in DVD Player.

Purchase 50+ cases, receive \$15 per case and one 32" Flat Panel LCD Monitor with built-in DVD Player.

A DVD containing the Bruce Willis Sobieski Commercials will be included with each Flat Panel.

Flat Panel devices are limited to one (1) per account, per program, and supplies are limited. Please check with your Glazer's Rep to verify availability.

Travis Hasse: Mix & Match Apple (41052 & 77570) & Cherry Pie Liqueur (77568)

Purchase 3 cases, receive a \$30 promo check.

Purchase 5 cases, receive a \$75 promo check.

\$9 SPA on Apple Pie 750ml in November.

\$9 SPA on Cherry Pie 750ml in November.

Tito's Vodka: 750ml (38176)

Purchase 10 cases, receive a Gibson Epiphone Electric Guitar, signed by Tito Beveridge (valued at \$299).

Guitars are limited to one (1) per account, and supplies are limited. Please check with your Glazer's Rep to verify availability.

Remy VSOP Cognac: 750ml (49186)

Purchase 2 cases, receive a \$25 promo check.

Purchase 4 cases, receive a \$60 promo check.

Purchase 5 cases, receive a \$100 promo check.

Cointreau Liqueur: 750ml (64776)

Purchase 2 cases, receive a \$25 promo

check.

Mt Gay Rum: 750ml (42666) & 1.75L (42668)

Purchase 2 cases, receive a \$40 promo check.

Purchase 4 cases, receive a \$100 promo check *Must include at least 1 case of 1.75L.*

Famous Grouse Blended Scotch: 750ml (4936) & 1.75L (4938)

Purchase 2 cases, receive a \$40 promo check.

Purchase 3 cases, receive a \$70 promo check.

Purchase 5 cases, receive a \$150 promo check. *Must include at least 1 case of 1.75L.*

Macallan Single Malt Scotch Family:

Fine Oak 10yr (5492), Sherry Oak 12yr (5486), Sherry Oak 18yr (5516), or Sherry Oak 25yr (5476)

Purchase 12 bottles, receive a \$20 promo check. *Must include 2 different items.*

Purchase 24 bottles, receive a \$50 promo check. *Must include 3 different items.*

Van Gogh Vodka: All Sizes & Flavors (6 packs)

Purchase 15 cases, receive a \$150 promo check, a lambskin leather jacket, and two 2 hour tastings.

Quadro (Iowa Owned) Russian Vodka: (34678) 750ml

Purchase 1 case, receive a \$25 check

Purchase 2 cases, receive a \$60 check

Purchase 3 cases, receive a \$100 check

All purchases must be on one (1) invoice.

For the Quadro deal, fax copies of your invoices to:

Quadro Group, LLC

Fax: 319-337-2869

} Glazer's - Pinnacle Division

4377 NW 112th St

Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

All purchases must be on one invoice dated November 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Smirnoff Vodka: Mix & Match all sizes and flavors (*Vodka/Cranberry Co-packs, & Smirnoff Cocktails disallowed.*)

Purchase 15 cases, receive \$6 per case = \$90.

Purchase 30 cases, receive \$8 per case = \$240.

Purchase 60 cases, receive \$10 per case = \$600.

Purchase 100 cases, receive \$14 per case = \$1400.

Purchase 150 cases, receive \$17 per case = \$2550.

Purchase 200 cases, receive \$20 per case = \$4000.

Jeremiah Weed Sweet Tea Vodka: Mix & Match all sizes and flavors (*Half & Half disallowed.*)

Purchase 10 cases, receive \$9 per case = \$90.

Diageo Tequila: Mix & Match all sizes and flavors (*Liters outlined & Authentics & Golden disallowed.*)

Purchase 5 cases (max 1 Liter), receive \$10 per case = \$50.

Purchase 10 cases (max 2 Liters), receive \$20 per case = \$200. *Must include 1 case Don Julio.*

Purchase 25 cases (max 5 Liters), receive \$23 per case = \$575. *Must include 2 cases Don Julio.*

Purchase 50 cases (max 10 Liters), receive \$26 per case = \$1300. *Must include 3 cases Don Julio.*

Purchase 75 cases (max 15 Liters), receive \$30 per case = \$2250. *Must include 4 cases Don Julio.*

Diageo Cocktails: Mix & Match all sizes and flavors- Cpt Morgan LIIT & Mojito; Cuervo Authentics & Golden; J Weed Half & Half; & Smirnoff Cocktails (*Authentics outlined, 4pks = 2 to 1.*)

Purchase 15 cases (max 12cs Authentics), receive \$2 per case = \$30.

Purchase 30 cases (max 21cs Authentics), receive \$3 per case = \$90.

Purchase 60 cases (max 42cs Authentics), receive \$4 per case = \$240.

Purchase 100 cases (max 70cs Authentics), receive \$8 per case = \$800.

Johnnie Walker Black: 1.75L (5339)

Purchase 1 case, receive \$50 on every case purchased.

Ursus Vodka: Mix & Match all sizes and flavors.

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 10 cases, receive \$20 per case = \$200.

Ciroc Vodka: Mix & Match all sizes and flavors. ~6 pack case.

Purchase 5 cases, receive \$15 per case = \$75.

Purchase 10 cases, receive \$20 per case = \$200.

Purchase 15 cases, receive \$25 per case = \$375.

Rokk Vodka:

Purchase 1 case Rokk Base 1.75L & 1 case Rokk Raspberry 750ml, receive \$25. *Max payout per account is \$25*

Godiva Vodka:

Purchase 1 case Chocolate 750ml and 1 case Chocolate Raspberry 750ml, receive \$25. *Max payout per account is \$25*

Jose Cuervo Max Pack: 1-Especial Gold 750ml and 1-Non Alcoholic Margarita Mix 1.0L ~ 6btl case (*Supplies Limited*)

Purchase 10 cases, receive \$12.50 per case = \$125.

Smirnoff & Ocean Spray Cranberry Max Pack: 1-1.75L Smirnoff 80 and 1-Ocean Spray Cranberry ~ 3btl case (*Supplies Limited*)

Purchase 10 cases, receive \$6 per case = \$60.

Nuvo: Mix & Match between 375ml (66050) & 750ml (66052).

Purchase 3 cases, receive \$8 per case = \$24.

Purchase 6 cases, receive \$10 per case = \$60.

Purchase 10 cases, receive \$12.50 per case = \$125.

Moet Hennessy items purchased for marketing funds may not commingle and count towards more than 1 (one) marketing fund program at a time. Any gift set counts as a half case (2 gift set cases = 1 case).

Moet Hennessy Family Package: Purchase qualifying cases on 1 invoice, and receive \$150 plus 1 (one)- iPod Nano Multi Touch (retail value = \$200). *Supplies are Limited – contact your Glazers Pinnacle Rep for availability. Limited to 1 device per customer.*

Family Package 11 Case Buy:

2 cases Grand Marnier, all sizes,

4 cases Belvedere, all sizes (*Belvedere 6/1L cases. Must purchase 2 to equal 1 case*),

2 cases Hennessy, all sizes,

2 cases Glenmorangie

1 case Ardbeg

Hennessy VS, VSOP, & Black: Purchase qualifying cases on 1 invoice and receive \$250 plus 1 (one)- iPad (retail value = \$500). *Supplies Limited – contact your Glazers Pinnacle Rep for availability. Limited to 1 device per customer.*

Purchase 25 cases mix & match, all sizes. *Must include minimum 2 cases Black & minimum 2 cases VSOP.*

Hennessy VS

Hennessy VSOP

Hennessy Black

Hennessy VS, VSOP, & Grand Marnier: Mix & Match all sizes and types.

Purchase 5 cases, receive \$10 per case = \$50.

Purchase 10 cases, receive \$12.50 per case = \$125.

Purchase 25 cases, receive \$16 per case = \$400. *Must include 1 case VSOP.*

Purchase 50 cases, receive \$20 per case = \$1000. *Must include 2 cases VSOP.*

Purchase 100 cases, receive \$25 per case = \$2500. *Must include 3 cases VSOP.*

Hennessy VSOP: 375ml (48144)

Purchase 1 case, receive \$36 per case.

Moet Hennessy Liter Program: Mix & Match between Grand Marnier 12/1L (65127) & Belvedere 6/1L (34162)

Belvedere 1L Cases count as 1/2 case. Must purchase 2 to equal 1 case.

Purchase 10 cases, receive \$25 per case = \$250.

Purchase 20 cases, receive \$32.50 per case = \$650.
Purchase 30 cases, receive \$33.33 per case = \$1000.

}Johnson Brothers of Iowa

2515 Dean Ave.
Des Moines, IA 50317
Phone: 515.262.1199
Fax: 515.262.0845
Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during November 2010.

Camarena Tequila: NEW Mix & Match Reposado (89533) and Silver (87643)

Purchase 5 cases, receive a \$ 125 gift check. *Everyday unit cost-\$16.49*

UV Vodka: 80 Proof 1.75L (CODE 37339 ONLY)

Purchase 10 cases, receive \$150 gift check. *\$10 mail in rebate available.*

Opulent Vodka:

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$120 gift check

Herradura Tequila: Blanco (3676) and Reposado (89336)

Purchase 3 bottles Blanco and 3 bottles of Reposado on one invoice, receive a \$50 gift check.

Gentleman Jack: 750's

Purchase 3 cases, receive a \$75 gift check.

Jagermeister: 750ml & 1.75L

Purchase 7 cases, receive a \$75 gift check.

Purchase 15 cases, receive a \$270 gift check.

Gentleman Jack: 1.75 (26589)

Purchase 1 case, receive a \$30 gift check.

}Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by December 15th for payment.

Pearl Vodka: Black 1.75L (34548)

Purchase 3 cases, receive a \$75 gift check.

Purchase 5 cases, receive a \$200 gift check.

El Mayor Tequila: All El Mayor Tequilas - Blanco (87596) and/

or Anejo (89178) 750ml

Purchase 1 case, receive a \$30 gift check.

Purchase 3 cases, receive a \$125 gift check.

Full case only on one Invoice. No split cases.

St. Brendan's Superior Irish Cream Liqueur: 750ml (68846) or 1.0L (68842) and/or gift set (2951) sizes

Purchase 3 cases, receive a \$50 gift check.

Purchase 6 cases, receive a \$125 gift check.

2 gift set cases equal 1 regular case. If you purchase 2 gift set cases and 2 regular size cases you would qualify for the 3 case rebate money.

Purple Passion and Hound Dog Sweet Teas:

Mix & Match Purple Passion 1.75L (62838), Hound Dog Sweet Teas Vodka 750ml (41101), and/or Hound Dog Lemonade Sweet Tea Vodka 750ml (41109)

Purchase 3 cases (max of 1 Purple Passion), receive a \$100 gift check.

Purchase 6 cases (max of 2 Purple Passion), receive a \$225 gift check.

Purchase 10 cases (max of 4 Purple Passion), receive a \$400 gift check.

}Wirtz Beverage Iowa

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by December 15th for payment.

Bacardi

Bacardi Superior, Gold & Flavors: 1.0 ONLY

Purchase 50 cases, receive a \$400 check.. *(MUST include 15 cases of Flavors)*

Purchase 100 cases, receive a \$1,000 check.. *(MUST include 25 cases of Flavors)*

Sapphire, Dewar's & Grey Goose: (1.0L 2 for 1)

Purchase 25 cases, receive a \$250 check.. *(MUST include 5 cases of Dewar's & Sapphire)*

Purchase 50 cases, receive a \$700 check.. *(MUST include 5 cases of Dewar's & Sapphire)*

Dewar's: .750, 1.0 & 1.75

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$250 check.

Purchase 20 cases, receive a \$700 check.

PLUS \$24 SPA on 1.75s

Cazadores: Reposado & Anejo

Purchase 3 cases, receive a \$100 check.

Bacardi RTDs:

Purchase 10 cases, receive a \$50 check.

Beam Global

Jim Beam: .750/1.75

Purchase 5 cases, receive a \$50 check.

Purchase 15 cases, receive a \$150 check.

Purchase 25 cases, receive a \$300 check.

Purchase 50 cases, receive a \$700 check.

Jim Beam Black, Jim Beam Rye, Red Stag:

Purchase 4 bottles of EACH, receive a \$50 check.

Purchase 1 case of EACH, receive a \$200 check.

Effen Vodka & Effen Black Cherry:

Purchase 1 case (6btl), receive a \$25 check.

Purchase 6 cases (36btl), receive a \$250 check.

Canadian Club: .750/1.75

Purchase 15 cases, receive a \$150 check.

Purchase 25 cases, receive a \$300 check.

Purchase 50 cases, receive a \$700 check.

Ri 1:

Purchase 2 cases (6btl), receive a \$100 check.

Maker's Mark: .750 ONLY

Purchase 3 cases, receive a \$75 check.

Courvoisier VS: .375

Purchase 5 cases, receive a \$125 check.

Courvoisier VS: .200

Purchase 3 cases, receive a \$100 check.

DeKuyper: Michigan Cherry ONLY

Purchase 3 cases, receive a \$100 check.

Cruzan Rums: .750 ONLY

Purchase 3 cases, receive a \$50 check.

Purchase 5 cases, receive a \$100 check.

Ronrico: 1.75

Purchase 3 cases, receive a \$50 check.

Purchase 10 cases, receive a \$175 check.

Purchase 25 cases, receive a \$500 check.

Pernod-Ricard USA

Malibu Rums: (all flavors) .750/1.75

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$225 check.

Purchase 15 cases, receive a \$375 check.

Plus \$10 SPA on 1.750s

Seagram's Gin, Twisted Gins or Distiller's Reserve:

.750/1.75

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$125 check.

Purchase 25 cases, receive a \$350 check.

Purchase 50 cases, receive a \$900 check.

Plus \$6 SPA on .750s

Jameson Irish Whiskey: .750/1.75

Purchase 3 cases, receive a \$100 check.

Purchase 5 cases, receive a \$175 check.

Purchase 10 cases, receive a \$375 check.

Plus \$14.48 SPA on 1.750s

Absolut: 80 & Flavors .750/1.75

Purchase 10 cases, receive a \$120 check.

Purchase 15 cases, receive a \$225 check.

Purchase 20 cases, receive a \$360 check.

Purchase 25 cases, receive a \$500 check.

Aberlour, HW Triple Sec, HW Orange Curacao, Presidente, Passport, Power's:

Purchase 1 Case (12btl), receive a \$50 check.

MUST purchase 2btl of EACH product.

Sazerac

Chi-Chi's:

Purchase 8 cases, receive a \$50 check.

DiAmore: Amaretto & Raspberry

Purchase 3 cases, receive a \$50 check.

Sabroso:

Purchase 3 cases, receive a \$50 check.

1792 Ridgemont Reserve:

Purchase 1 case, receive a \$25 check.

William Grant & Sons

Glenfiddich 15 Yr:

Purchase 1 case, receive a \$75 check.

Balvenie 12 Yr:

Purchase 1 case, receive a \$75 check.

Balvenie 15 Yr:

Purchase 1 case, receive a \$100 check.

Sailor Jerry: .750/1.0/1.75

Purchase 3 cases, receive a \$50 check.

Purchase 5 cases, receive a \$125 check.

Purchase 10 cases, receive a \$350 check.

Stoli & Flavors: .750/1.75 ONLY

Purchase 5 cases, receive a \$100 check.

Purchase 10 cases, receive a \$250 check.

Purchase 15 cases, receive a \$400 check.

NEW CODES

EFFECTIVE NOVEMBER 1, 2010

| Code | Product | Proof | Size | Pack | Btl. Cost | Case Cost | UPC |
|-------|--|-------|-------|------|-----------|-----------|------------|
| 35699 | Pearl Cucumber Vodka..... | 70 | 0.750 | 12 | 16.56 | 198.72 | 8835212618 |
| 35692 | Pearl Caramel Vodka..... | 70 | 0.750 | 12 | 16.56 | 198.72 | 8835212640 |
| 89533 | Familia Camarena Reposado | 80 | 0.750 | 12 | 16.49 | 197.88 | 8500001732 |
| 87643 | Familia Camarena Silver..... | 80 | 0.750 | 12 | 16.49 | 197.88 | 8500001682 |
| 34454 | Ketel One Vodka..... | 80 | 0.375 | 12 | 11.24 | 134.88 | 8515612215 |
| 41954 | Godiva Chocolate Vodka | 60 | 0.750 | 12 | 23.99 | 287.88 | 8200075222 |
| 41951 | Godiva Chocolate Raspberry Vodka | 60 | 0.750 | 6 | 23.99 | 143.94 | 8200075227 |
| 34197 | Ciroc Vodka..... | 80 | 0.375 | 12 | 17.06 | 204.72 | 8807616265 |
| 430 | Jim Beam Family Pack | 80 | 0.050 | 30 | 4.28 | 128.40 | 8068603302 |

Effective this month, the Iowa Liquor Monthly Pricebook will be printed and distributed quarterly in February, May, August and November of each year. New products listed each month will be distributed in the *ABD Promos* newsletter. In months that price books are not printed and distributed, temporary price reductions (TPR) will be included in this mailing as well. The *Iowa Quarterly Spirits Price Book*, this newsletter and the TPR will all still be available to download and print from IowaABD.com.

Cut along the dotted line to remove the "New Codes" page and staple into your copy of the Iowa Quarterly Spirits Price Book.

