

ABD Promos



Order Entry

8:00AM - 3:30PM
 Mon - Thurs
 515.281.7422
 Toll Free:
 866.IowaABD
 (866.469.2223)



Will-Call

Will-Call Order:
 8AM - 1PM
 Mon - Fri
 Warehouse Pickup:
 11AM - 3:30PM
 Mon - Fri



Fax Orders

8AM - 3:30PM
 Mon - Thurs
 Products Fax:
 515.281.7385
 Toll Free Fax:
 877.891.5348

Memorial Day Order & Delivery Schedule

The Division will be closed on Monday, May 31, 2010 for the Memorial Day holiday. **Deliveries for the week of May 31st will be made one day later than normal.** Please refer to the day of the week you normally place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Tuesday, June 1st.

TUESDAY: Orders must be received by Wednesday, June 2nd.

WEDNESDAY: Orders must be received by Thursday, June 3rd.

THURSDAY: Orders must be received by Friday, June 4th.

Future holiday schedules will be posted on the Division's website.

Warehouse closure

The warehouse (including will-call) will be closed on Thursday, June 24th and Friday, June 25th, due to inventory. **Deliveries for the week of June 21st will be made one day earlier than normal.** Please refer to the day of the week you normally place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Friday, June 18th.

TUESDAY: Orders must be received by Monday, June 21st.

WEDNESDAY: Orders must be received by Tuesday, June 22nd.

THURSDAY: Orders must be received by Wednesday, June 23rd.

Thank you & farewell

The Division would like to thank our retiring staff for their many years of service.

The following employees will be retiring on June 24th:

Jim Kuhlman	Gitta Nelson	Diane Natale	Ray Avila*
Deb Harlan	Jenny Thompson	Liz Shipley	Janet Hammond*

*Retired in March 2010.

High Alcohol Beer legislation

There has been some confusion regarding the new high alcoholic content beer law. To clarify, class "E" liquor licensees and beer wholesalers are both allowed to sell high alcoholic content beer [5% ABW (6.25% ABV) to 12% ABW (15% ABV)] to on-premises liquor licensees. However, beer over 12% ABW continues to be classified as intoxicating liquor.

Gifts

Just a reminder that Division staff members are State of Iowa employees and cannot accept gifts of any kind.

June Promotions

}Glazer's - Hoover Division

4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice dated June 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

McCormick: Mix & Match Vodka 1.75L (36908), Gin 1.75L (31208), Blend Whiskey 1.75L (24728), & Canadian Woods Whiskey 1.75L (12668)

Purchase 5 cases, receive a \$15 promo check.

Purchase 10 cases, receive a \$40 promo check.

Purchase 25 cases, receive a \$150 promo check.

Evan Williams & Blackheart: Evan Williams Honey Reserve 750ml (73702) & Blackheart Prem. Spiced Rum 750ml (44258)

Purchase 6 bottles of Evan Williams Honey Reserve, receive \$10.

Purchase 6 bottles of Blackheart Prem. Spiced Rum, receive \$10.

Purchase 3 cases of Evan Williams Honey Reserve AND 3 cases of Blackheart, receive \$150.

No duplicates allowed on any of the above deal levels.

Only one (1) payout per customer, per deal level will be honored.

Evan Williams 7yr Str Bourbon: Mix & Match 750ml (17956), 1.75L (17958), Single Barrel (18120)

Purchase 7 cases and receive \$75.

Purchase 7 cases, receive \$125. *Must include at least 1 case of Evan Williams Single Barrel.*

Pama Pomegranate Liqueur: 750ml (76478)

Purchase 3 cases, receive \$60.

Hpnotiq: Mix & Match 750ml (65195) & 1.75L (65188)

Purchase 3 cases, receive \$75.

Dry Fly: Mix & Match Dry Fly Gin (29970) or Dry Fly Vodka (35860)

Purchase 3 cases, receive \$12 per case.

Purchase 6 cases, receive \$15 per case.

Russian Standard Platinum Vodka: 750ml (35427)

Purchase 1 case, receive \$24 per case.

Magellan Gin: 750ml (28666)

Purchase 1 case (6 bottles), receive \$15 per case.

Purchase 3 cases (18 bottles), receive \$20 per case.

}Glazer's - Pinnacle Division

4377 NW 112th St

Urbandale, IA 50322

Phone: 515.252.7173 ext. 13

Fax: 515.252.8681

All purchases must be on one invoice dated June 2010. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please present a copy of the invoice to your Glazer's Spirits Sales Representative or submit a fax to (515) 252-8681.

Captain Morgan 1.0L Program: Mix & Match between OSR, 100pf, & Lime Bite

Purchase 125 1L cases, receive a \$1,000 promo check.

Cases counted for Liter Program do not qualify for other case buys.

Crown Royal, Tanqueray, Johnnie Walker Red/Black, Jose Cuervo Gold/Silver, Ketel One 1.0L Program: Mix & Match

Purchase 50 1L cases (max 20 cases Jose Cuervo), receive \$10 per case.

Cases counted for Liter Program do not qualify for other case buys.

Diageo Rums: 1.75L, 750ml, & Liters (outlined below) of Captain Morgan Original Spiced, 100 Proof, Lime Bite, Private Stock, Tattoo, Silver, All Parrot Bay Flavors, Ron Zacapa, Oronoco & Myers's Rums

Purchase 15 cases (max 3 cases liters), receive \$6 per case.

Purchase 25 cases (max 5 cases liters), receive \$8 per case.

Purchase 50 cases (max 10 cases liters), receive \$10 per case.

Purchase 75 cases (max 15 cases liters), receive \$12 per case.

Purchase 100 cases (max 20 cases liters), receive \$14 per case.

Purchase 150 cases (max 30 cases liters), receive \$18 per case.

Diageo Prepared Cocktails Program: Mix & Match Jose Cuervo Authentics 750ml, 4-packs (2 cs = 1 cs), 1.75L; Golden Margaritas; Smirnoff Prepared Cocktails; Jeremiah Weed Half & Half; Captain Morgan LIIT; Captain Morgan Parrot Bay Mojitos

Purchase 15 cases, receive \$6 per case.

Purchase 30 cases, receive \$8 per case.

Purchase 60 cases, receive \$10 per case. *Max 40cs Authentics.*

Purchase 100 cases, receive \$12 per case. *Max 75cs Authentics.*

Smirnoff & Smirnoff Flavors: Mix & Match 1.75L, 750ml, & Liters (outlined below). *Smirnoff Prepared Cocktails Excluded.*

Purchase 20 cases (max 4 cases liters), receive \$7 per case.

Purchase 35 cases (max 7 cases liters), receive \$10.

Purchase 80 cases (max 16 cases liters), receive \$15 per case.

Purchase 150 cases (max 30 cases liters), receive \$20 per case.

Crown Royal Family Program: Mix & Match between all tiers (Liters outlined)

Purchase 6 cases (max 2 cases liters), receive \$10 per case.

Purchase 10 cases (max 4 cases liters), receive \$12 per case.

Purchase 25 cases (max 6 cases liters), receive \$16 per case.

Purchase 50 cases (max 8 cases liters), receive \$20 per case.

Seagram's 7 Crown & Dark Honey: Mix & Match all sizes (Liters outlined)

Purchase 15 cases (max 5 cases liters), receive \$4 per case.

Purchase 25 cases (max 7 cases liters), receive \$6 per case.

Purchase 50 cases (max 14 cases liters), receive \$8 per case.

Diageo Reserve Brand Program: Mix & Match from the following brands: *Max 3 bottles of any brand.*

Jose Cuervo Reserva Platino (87406) or Jose Cuervo Traditional (89215)

Johnnie Walker Blue (5329) or Johnnie Walker Green (5350)

Crown Royal XR (11285), Cask 16 (11358) or Crown Royal Special Reserve (11366)

Don Julio Anejo (89175), Don Julio Reposado (89154) or Don Julio Silver (87485)

Ron Zacapa Rum (42777) Oronoco Rum (42744)

Caol Ila 12yr (4788) Clynelish (4769)

Dalwhinnie 15yr (4846) Glenkinchie 12yr (4982)

Lagavulin 16yr (5430) Oban (5696)

Singleton (6076)

Purchase 12 bottles, receive \$5 per bottle.

Purchase 24 bottles, receive \$6 per bottle.

Purchase 36 bottles, receive \$7 per bottle.

Products counted for the Reserve Program do not qualify for other case buys.

Grand Marnier: 750ml

Purchase 1 case, receive \$26.16.

Purchase 3 cases, receive \$36 per case.

Purchase 5 cases, receive \$48 per case.

Purchase 10 cases, receive \$60 per case.

Glenmorangie: Fathers Day Program

Purchase 1 case Original (5133), receive \$36 per case.

Purchase 1 full case of Lasanta (5103), Quinta Ruban (5105) or Nectar D'or (5104), receive \$48 per full case.

Purchase 1 bottle of Signet (5067), receive \$25 per case.

Hennessy: All sizes & all marques including NEW Black 750ml (48146) and Privilege 375ml (48142)

Purchase 5 cases, receive \$8 per case.

Purchase 10 cases, receive \$10 per case.

Purchase 25 cases, receive \$12 per case. *Must include 1 case of VSOP*

Purchase 50 cases, receive \$20 per case. *Must include 2 cases of VSOP*

Purchase 100 cases, receive \$25 per case. *Must include 3 cases of VSOP*

}Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during June 2010.

Jack Daniel's Golf Promotion:

The 1st ever Brown Forman Golf Outing, sponsored by Jack Daniel's and Southern Comfort, is scheduled to be held on Wednesday, July 28th at Legacy Golf Course in Norwalk Iowa. To reserve your spot, purchase the following products/promotions and send a copy of your invoice to Cory @ Johnson Brothers. One person per promotion, limit 2 buys per account.

*25 case Jack Daniel's/Southern Comfort Combo Promotion

*4 case Southern Comfort Hurricane RTP Promotion

4 bottles each of Gentleman Jack and Jack Daniel's Single Barrel

For more information on the program, contact your Johnson Brothers Liquor rep or call Cory Meiners at 515-280-4880.

Canadian Mist: 1.75L's

Purchase 10 case, receive a \$60 gift check.

Purchase 25 cases, receive a \$300 gift check.

Southern Comfort RTP Hurricane:

Purchase 4 cases of, receive a \$ 36 gift check.

\$9 SPA in June.

Jack Daniel's, Southern Comfort: 750's/1.75L's

Purchase 7 cases of Jack Daniel's 750's and/or 1.75 L', receive a \$50 gift check.

Purchase 7 cases of Southern Comfort 750/ 1.75L's (70 & 100 Proof), receive a \$ 50 check.

Combo Promotion

Mix & Match 25 cases Jack Daniel's 750's & 1.75 and Southern Comfort 750's & 1.75, receive a \$300 gift check

Opulent Vodka:

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$120 gift check

SVEDKA Vodka: 1.75

Purchase 10 cases, receive a \$45 gift check.

Purchase 25 cases, receive a \$300 gift check

\$6 SPA on 1.75L in June.

Phillips: 1.75L Vodka (37348), Gin (31718), Rum (45418)

Purchase 25 cases, receive a \$75 gift check.

Purchase 50 cases, receive a \$200 gift check.

Purchase 100 cases, receive a \$600 gift check.

UV Vodka: 750ml Vodka and/or Lemonade Cocktails

Purchase 25 cases (including 2 case NEW Green Tea Vodka (41956)), receive a \$200 gift check.

\$3 SPA on 750s in June.

UV Green Tea Vodka: NEW 750ml (*Separate from 25 case Program*)

Purchase 3 cases, receive a \$25 gift check.
Purchase 5 cases, receive a \$75 gift check.
\$3 SPA in June.

Trader Vics Spiced Rum: NEW 1.75
Purchase 10 cases, receive a \$250 gift check.

ABSOLUT 80 & Citron: 1.75ml
Purchase 10 cases, receive a \$100 gift check.
Purchase 15 cases, receive a \$180 gift check.
Purchase 20 cases, receive a \$360 gift check.
Purchase 25 cases, receive a \$500 gift check.
Purchase 50 cases, receive a \$1,200 gift check.
\$13.50 SPA in June.

ABSOLUT Liter Deal: Mix & Match
Purchase 25 cases, receive a \$100 gift check.
Purchase 50 cases, receive a \$300 gift check.

ABSOLUT 50ml Pack: (1337) 24 assorted 5packs of Absolut 50mls
For each case purchased, receive \$25 gift check.

New Amsterdam Gin:

Purchase 5 cases, receive a \$60 gift check.
Purchase 10 cases, receive a \$180 gift check.
Pinnacle: Mix & Match 1.75 & 750ml Vodka & Gin
Purchase 5 cases, receive a \$30 gift check.
Purchase 10 cases (minimum 1 case 750ml), receive a \$120 gift check.
Purchase 15 cases (minimum 2 cases 750ml), receive a \$225 gift check.
Purchase 25 cases (minimum 2 cases 750ml), receive a \$450 gift check.
Purchase 50 cases (minimum 2 cases 750ml), receive a \$1,050 gift check.

\$6 SPA on 1.75L in June.

\$12 SPA on 750ml in June.

Jagermeister: 750ml (65256) & 1.75 (65258)
Purchase 7 cases, receive a \$100 gift check.

Canadian VSP: 1.75 (12628)
Purchase 5 cases, receive a \$15 gift check.
\$3.00 SPA in June.

Orloff Vodka: 1.75 (40718)
Purchase 10 cases, receive a \$30 gift check.

Sweet Carolina Sweet Tea Vodka: (41146)
Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$150 gift check.
Purchase 25 cases, receive a \$500 gift check.

Rich & Rare Canadian: 1.75ml
Purchase 6 cases, receive a \$48 gift check.

Purchase 12 cases, receive a \$144 gift check.

Fris Vodka: Mix & Match 750ml (34366) & 1.75ml (34368)
Purchase 5 cases, receive a \$100 gift check.
Purchase 10 cases, receive a \$250 gift check.

}Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by July 15th for payment.

Pearl Vodka: All Flavors 750ml - Black (34546), Pomegranate (34702), Coconut (34561), and Blueberry (35179)
Purchase 1 case, receive a \$50 gift check.

Purchase 3 cases, receive a \$200 gift check.
Admiral Nelson's Premium Rums: 1.75L size only (43028)

Purchase 1 case, receive an \$18 gift check.
Salvador's Original Margarita: 1.75L (63528)

Purchase 5 cases, receive a \$20 gift check.
Purchase 10 cases, receive a \$60 gift check.
Purchase 25 cases, receive a \$200 gift check.
Salvador's 100% Agave Premium Margarita: 1.75L (66580)

Purchase 3 cases, receive a \$60 gift check.
Purchase 5 cases, receive a \$150 gift check.
Hawkeye Spirits: Mix & Match Vodka, Rum, Gin, and/or Blended Whiskey - 750ml, 1.0L, and 1.75L sizes only
Purchase 25 cases, receive a \$75.gift check.
Purchase 50 cases, receive a \$200 gift check.
Purchase 100 cases, receive a \$600 gift check.

}Wirtz Beverage Iowa

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

All accounts are eligible to purchase ONE of each of the following deals. All purchase MUST be made in the same week and invoices MUST be faxed or sent to our office and received by July 15th for payment.

Beam Global

Jim Beam: .750
Purchase 5 cases, receive a \$150 gift check.

Canadian Club: .750/1.75
Purchase 5 cases, receive a \$75 gift check.

Purchase 10 cases, receive a \$175 gift check.
Purchase 25 cases, receive a \$500 gift check.

Knob Creek:

Purchase 6 cases, receive a \$100 gift check.
Purchase 26 cases, receive a \$500 gift check.
Purchase 52 cases, receive a \$1,200 gift check.

Sauza Margarita & Strawberry Margarita in a Box:

Purchase 3 cases, receive a \$25 gift check.
Purchase 5 cases, receive a \$50 gift check.

Sauza Gold/Blanco: .750/1.75

Purchase 5 cases, receive a \$100 gift check.
Purchase 10 cases, receive a \$250 gift check.

Sauza Cien Anos Blanco & Reposado: .750

Purchase 1 case of EACH, receive a \$50 gift check.

Sauza Hornitos Gold: .750/1.0

Purchase 3 cases, receive a \$125 gift check.

Courvoisier VS: .750

Purchase 3 cases, receive a \$100 gift check.

Courvoisier VSOP:

Purchase 3 bottles, receive a \$25 gift check.

Courvoisier XO:

Purchase 1 bottle, receive a \$25 gift check.

DeKuyper: .750 ONLY

Purchase 10 cases, receive a \$200 gift check.

Bacardi

Bacardi Superior, Gold, Select: 1.75 ONLY

Purchase 10 cases, receive a \$50 gift check.
Purchase 25 cases, receive a \$150 gift check.

Bacardi Flavored Rums: All Sizes

Purchase 5 cases, receive a \$25 gift check.
Purchase 10 cases, receive a \$75 gift check.
Purchase 25 cases, receive a \$250 gift check.

Plus \$12 SPA on .750s

Bacardi Rums: All Varieties & Sizes

Purchase 50 cases, receive a \$500 gift check.
Purchase 100 cases, receive a \$1,500 gift check.
Plus \$12 SPA on Bacardi Flavors .750

Bacardi RTDs: Bahama Mama, Hurricane, Zombie, Rum Island Iced Tea

Purchase 10 cases, receive a \$50 gift check.

Bacardi Imports: Dewar's, Bombay & Sapphire, Grey Goose (1.0L = 2 for 1)

Purchase 10 cases (2cs MUST be Dewar's), receive a \$100 gift check.

Purchase 25 cases (5cs MUST be Dewar's), receive a \$375 gift check.

Purchase 50 cases (8cs MUST be Dewar's), receive a \$850 gift check.

Bacardi Cordials: Drambuie, B&B, DiSaronno

Purchase 3 cases, receive a \$50 Gift Check
Purchase 5 cases (MUST have 1cs of EACH), receive a \$100 gift check.

Pernod-Ricard USA

Malibu: 1.75 ONLY
Purchase 3 cases, receive a \$50 gift check.
Plus \$10 SPA in June.

Beefeater: .750 ONLY

Purchase 3 cases, receive a \$100 gift check.
Plus \$12 SPA in June.

Kahlua: 1.75 ONLY

Purchase 3 cases, receive a \$75 gift check.
Plus \$12 SPA in June.

Glenlivet 12 Yr Old:

Purchase 3 cases, receive a \$75 gift check.
Plus \$12 SPA in June.

Chivas Regal 12 Yr Old:

Purchase 3 cases, receive a \$75 gift check.
Plus \$12 SPA in June.

Skyy Spirits

Skyy Vodka: 1.75 ONLY

Purchase 8 cases, receive a \$75 gift check.
Purchase 12 cases, receive a \$125 gift check.
Purchase 25 cases, receive a \$300 gift check.
Plus \$12 SPA on 1.75s in June.

Wild Turkey 101: .750 ONLY

Purchase 3 cases, receive a \$50 gift check.
Plus \$9 SPA in June.

William Grant & Sons

Glenfiddich: 12 Yr & 15 Yr

Purchase 1 case (minimum 3 bottles 15 Yr), receive a \$50 gift check.

Hendrick's Gin:

Purchase 1 case (6 bottles), receive a \$25 gift check.

Milagro Reposado: .750

Purchase 1 case (6 bottles), receive a \$25 gift check.

Stoli & Flavors: 750

Purchase 5 cases, receive a \$25 gift check.
Plus \$12 SPA in June.

Wilson Daniels

Seagram's Vodka: 1.75 ONLY

Purchase 3 cases, receive a \$50 gift check.

Code conversions

Old Code	Product	Size	Pack	New Code
41052	Hasse's Apple Pie	0.750	12	77570
63958	UV Blue Raspberry Lemonade	1.750	6	63959
63962	UV Pink Lemonade	1.750	6	63963

Note: Both codes may appear in the Iowa Liquor Monthly price book. Old code stock will be depleted before using new code stock.

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
44258	Blackheart Premium Spiced Rum	93	0.750	12	11.91	142.92	96749 01168
73702	Evan Williams Honey Reserve	70	0.750	12	11.91	142.92	96749 02180
48144	Hennessy VSOP Privilege	80	0.375	24	22.19	532.56	88110 15103
3637	Jose Cuervo Max Pack (Limited Allocation)	80	0.750	6	18.23	109.38	82000 74943
40826	Skyy Infusions Ginger	70	0.750	12	15.01	180.12	21059 76750
67194	X-Rated Fusion Liqueur	34	1.000	6	28.00	168.00	81425 42006
29970	Dry Fly Gin	80	0.750	12	24.59	295.08	89076 35737
35860	Dry Fly Vodka	80	0.750	12	24.59	295.08	89076 35727
34880	Stolichnaya Vanil Vodka	70	0.750	12	18.37	220.44	89540 43677
34736	Stolichnaya Ohranj Vodka	70	0.750	12	18.37	220.44	83664 87090
35531	Stolichnaya White Pomegranik Vodka	70	0.750	12	18.37	220.44	83664 87120
62380	Malibu Caribbean Cosmo Cocktail in a Bag	30	1.750	6	14.10	84.60	89540 52004
62382	Malibu Rum Punch Cocktail in a Bag	30	1.750	6	14.10	84.60	89540 52003
62384	Malibu Mojito Cocktail in a Bag	30	1.750	6	14.10	84.60	89540 52005
34019	Absolut Brooklyn Limited Edition	80	1.000	12	22.34	268.08	35229 00068
34561	Pearl Coconut	70	0.750	12	16.56	198.72	88352 12319
41956	UV Sweet Green Tea Vodka	60	0.750	12	9.29	111.48	87116 01527
42984	Trader Vic's Private Selection Spiced Rum	70	1.750	6	17.91	107.46	84279 97124
59529	Firefly Southern Lemonade	25	1.750	6	15.02	90.12	97291 00023
59533	Firefly Sweet Tea Lemonade	25	1.750	6	15.02	90.12	97291 00025
35544	Ketel One Oranje	80	1.000	12	24.70	296.40	85156 41000
63694	Smirnoff Savannah Tea	25	1.750	6	15.01	90.06	82000 75215
19486	Maker's Mark 46	94	0.750	6	29.13	174.78	85246 50010
15644	Jameson Irish Whiskey	80	0.375	24	8.79	210.96	80432 50014
63959	UV Blue Raspberry Lemonade	25	1.750	6	12.30	73.80	87116 01380
63963	UV Pink Lemonade Cocktail	25	1.750	6	12.30	73.80	87116 01376

Discontinued products

These items will be available on a first-come, first-serve basis. They will be available on special order once the existing inventory has been depleted.

Code	Product	Size	Pack	Regular Btl. Cost	Regular Case Cost	Discount Btl. Cost	Discount Case Cost	Case Discount	Available Cases	Btls
35216	Stoli Blakberi	0.750	12	18.37	220.44	12.24	146.88	73.56	97	6
4780	Craggenmore 12 Year	0.750	6	40.86	245.16	27.24	163.44	81.72	0	1
904547	Buchanan's Red Seal*	0.750	6		671.64		419.82	251.82	1	0
15529	Bushmills 1608	0.750	6	74.99	449.94	49.99	299.94	150.00	5	4

* Must purchase full case.

