

ABD Promos



Order Entry

8:00AM - 3:30PM
 Mon - Thurs
 515.281.7422
 Toll Free:
 866.IowaABD
 (866.469.2223)



Will-Call

Will-Call Order:
 8AM - 1PM
 Mon - Fri
 Warehouse Pickup:
 11AM - 3:30PM
 Mon - Fri



Fax Orders

8AM - 3:30PM
 Mon - Thurs
 Products Fax:
 515.281.7385
 Toll Free Fax:
 877.891.5348

State Budget Cuts



All state agencies have been affected by a 10 percent budget cut, including the Iowa Alcoholic Beverages Division. In order to lower expenses, beginning December 2009, the TPR (temporary price reductions) will be delivered with the ABD Promos Newsletter and the Iowa Liquor Monthly Pricebook. The TPR will still be available for download earlier in the month on the Divisions website at IowaABD.com/alcohol/licenses/pricing.

Veteran's Day Order and Delivery Schedule



The Division's offices will be closed Wednesday, November 11, 2009, in observance of the Veteran's Day holiday. Order and delivery schedules will not be affected.

Future holiday schedules will be posted on the Division's website at IowaABD.com/alcohol/licenses/holidaysched.

Thanksgiving Order & Delivery Schedule



The Division will be closed Thursday, November 26, 2009, and Friday, November 27, 2009, in observance of the Thanksgiving Day holiday. Please refer to the day of the week you place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Friday, November 20th, with deliveries made on Monday, November 23rd.

TUESDAY: Orders must be received by Monday, November 23rd, with deliveries made one day earlier than normal.

WEDNESDAY: Orders must be received by Tuesday, November 24th, with deliveries made one day earlier than normal.

THURSDAY: Orders must be received by Wednesday, November 25th, with deliveries made on Friday, November 27th.

Future holiday schedules will be posted on the Division's website at IowaABD.com/alcohol/licenses/holidaysched.

Christmas Order & Delivery Schedule



The Division will be closed Friday, December 25, 2009, in observance of the Christmas holiday.

Please refer to the day of the week you place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Friday, December 18th, with deliveries made on Monday, December 21st.

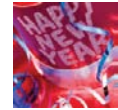
TUESDAY: Orders must be received by Monday, December 21st, with deliveries made one day earlier than normal.

WEDNESDAY: Orders must be received by Tuesday, December 22nd, with deliveries made one day earlier than normal.

THURSDAY: Orders must be received by Wednesday, December 23rd, with deliveries made one day earlier than normal.

Future holiday schedules will be posted on the Division's website at IowaABD.com/alcohol/licensees/holidaysched.

New Years Order & Delivery Schedule



The Division will be closed Friday, January 1st, 2010, in observance of the New Years holiday.

Please refer to the day of the week you place your order to see how your schedule will be impacted.

MONDAY: Orders must be received by Thursday, December 24th **NO LATER THAN NOON**, with deliveries made on Monday, December 28th.

TUESDAY: Orders must be received by Monday, December 28th, with deliveries made one day earlier than normal.

WEDNESDAY: Orders must be received by Tuesday, December 29th, with deliveries made one day earlier than normal.

THURSDAY: Orders must be received by Wednesday, December 30th, with deliveries made one day earlier than normal.

Future holiday schedules will be posted on the Division's website at IowaABD.com/alcohol/licensees/holidaysched.

Iowa Native Distillery Forums



The Iowa Alcoholic Beverages Commission has been holding a series of forums on Iowa native distilleries. Forums were held in Des Moines in August, in Templeton in September and in Cedar Rapids in October. The final forum will be Thursday, November 19th, 1:30pm at the Division's offices in Ankeny. For

more information or to download educational materials, visit IowaABD.com.

November Promotions

Glazer's - Hoover Division

4377 NW 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice dated November 2009. Please present a copy of the invoice to your Glazer's Hoover Division sales representative or submit a fax to Thom Rowen.

McCormick: Mix & Match Vodka 1.75L (36908), Gin 1.75L (31208), Blend Whiskey 1.75L (24728), & Canadian Woods Whiskey 1.75L (12668)

Purchase 10 cases, receive a \$30 check.

Purchase 25 cases, receive a \$100 check.

Purchase 100 cases, receive a \$500 check.

Tequila Rose: Mix & Match all flavors, all sizes

Cocoa 750ml (67100), Strawberry 1L (65199), Strawberry 750ml (65200), Strawberry 50ml (65204)

Purchase 2 cases, receive a \$50 promo check.

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$400 promo check.

\$24 SPA on Tequila Rose 750ml (65200) and Tequila Rose Coco 750ml (67100)

Tarantula: Mix & Match Azul Co-Pack 750ml (2504) and Banana Colada 750ml (77491)

Purchase 2 cases, receive a \$25 check.

Purchase 5 cases, receive a \$100 check.

\$6 SPA on Tarantula Azul 750ml (2504)

Tito's Vodka: 750ml (38176)

Purchase 5 cases, receive a \$200 check.

Russian Standard Platinum Vodka: 750ml (35427)

Purchase 1 case, receive a \$30 check.

Quadro (Iowa Owned) Russian Vodka: 750ml (34678)

Purchase 1 case, receive a \$15 check.

Purchase 2 cases, receive a \$40 check.

Purchase 3 cases, receive a \$75 check.

All purchases must be on one invoice.

For the Quadro deal, please mail or fax copies of your invoices to:

Quadro Group, LLC

916 Maiden Lane, Suite 4

Iowa City, IA 52240

Fax: 319-337-2869

Glazer's - Pinnacle Division

4377 - 112th Street
Urbandale, IA 50322
Phone: 515.252.7173 ext. 13
Fax: 515.252.8681

All purchases must be on one invoice dated November 2009. Invoice must be submitted within 30 days of invoice date to qualify for funds. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Nick Grieder.

Smirnoff & Smirnoff Flavors: Mix & Match 1.75L, 750ml, & Liters (outlined below) Smirnoff Prepared Cocktails Excluded.

Purchase 25 cases (max 3 cases liters), receive a \$250 check.

Purchase 50 cases (max 7 cases liters), receive a \$650 check.

Purchase 75 cases (max 11 cases liters), receive a \$1,200 check.

Purchase 100 cases (max 15 cases liters), receive a \$1,900 check.

Purchase 150 cases (max 25 cases liters), receive a \$3,750 check.

Purchase 200 cases (max 30 cases liters), receive a \$7,000 check.

Captain Morgan: Mix & Match Original Spiced, 100 Proof, Private Stock, Tattoo, Silver, All Parrot Bay Flavors, Ron Zacapa, Oronoco & Myers's Rums 1.75L, 750ml, & Liters (outlined below)

Purchase 15 cases (max 2 cases liters), receive a \$90 check.

Purchase 25 cases (max 3 cases liters), receive a \$200 check.

Purchase 50 cases (max 6 cases liters), receive a \$500 check.

Purchase 75 cases (max 9 cases liters), receive a \$900 check.

Purchase 100 cases (max 12 cases liters), receive a \$1,400 check.

Diageo Tequila: Mix & Match Jose Cuervo Gold, Silver, Traditional, Black, Platino, Don Julio Blanco, Don Julio Anejo, Don Julio Resposado 1.75L, 750ml, & Liters (outlined below)

Purchase 10 cases (max 2 cases liters), receive a \$200 check.

Purchase 25 cases (max 5 cases liters), receive a \$575 check.

Purchase 50 cases (max 10 cases liters), receive a \$1,300 promo check. Must include 2 cases Don Julio.

Purchase 75 cases (max 15 cases liters), receive a \$2,250 check.

Must include 3 cases Don Julio.

Tanqueray: Mix & Match Tanqueray, Tanqueray #10, or Tanqueray Rangpur 1.75L, 750ml, & Liters (outlined below)

Purchase 5 cases (max 1 case liters), receive a \$85 check.

Purchase 10 cases (max 2 cases liters), receive a \$215 check.

Purchase 15 cases (max 3 cases liters), receive a \$435 check.

Purchase 20 cases (max 4 cases liters), receive a \$580 check.

Purchase 35 cases (max 7 cases liters), receive a \$1,225 check.

Purchase 50 cases (max 10 cases liters), receive a \$1,750 check.

Must include 1 case No. 10, 1 case Rangpur, and 1 case 1.75L

Purchase 75 cases (max 15 cases liters), receive a \$3,000 check.

Must include 1 case No.10, 1 case Rangpur, and 1 case of 1.75L

Jeremiah Weed Sweet Tea: Mix & Match Original or Peach Sweet Tea 1.75L or 750ml

Purchase 5 cases, receive a \$50 check.

Purchase 10 cases, receive a \$150 check.

Purchase 15 cases, receive a \$300 check. Must include 1 case each of Peach and 1.75L

Purchase 25 cases, receive a \$625 check. Must include 1 case each of Peach and 1.75L

Crown Royal, 7 Crown, Seagram's VO, & Bulleit: Mix & Match 1.75L, 750ml, & Liters (outlined below)

Purchase 10 cases (max 1 case liters), receive a \$75 check. Must include 2 case Crown Royal.

Purchase 15 cases (max 3 cases liters), receive a \$150 check. Must include 4 cases Crown Royal.

Purchase 25 cases (max 5 cases liters), receive a \$375 check. Must include 7 cases Crown Royal.

Purchase 50 cases (max 10 cases liters), receive a \$1,000 check. Must include 17 cases Crown Royal.

Purchase 75 cases (max 15 cases liters), receive a \$1,875 check. Must include 30 cases Crown Royal.

Purchase 100 cases (max 20 cases liters), receive a \$3,000 check. Must include 45 cases Crown Royal, and 2 cases Crown Royal Reserve or Higher Marques.

Purchase 150 cases (max 30 cases liters), receive a \$5,000 check. Must include 75 cases Crown Royal, and 4 cases Crown Royal Reserve or Higher Marques.

Bailey's Irish Cream and Bushmills: 1.75L, 750ml, minis, & Liters (outlined below)

2 cases minis (50ml) count as 1 case.

Purchase 5 cases (max 1 case liters), receive a \$75 check.

Purchase 15 cases (max 4 cases liters), receive a \$300 check.

Purchase 30 cases (max 9 cases liters), receive a \$750 check.

Ciroc: Mix & Match 750ml & Liters (outlined below)

Purchase 4 cases (max 1 case liters), receive a \$50 check.

Purchase 6 cases (max 2 cases liters), receive a \$90 check.

Purchase 10 cases (max 4 cases liters), receive a \$175 check.

Ketel One & Citroen: Mix & Match 1.75L, 750ml, & Liters (outlined below)

Purchase 5 cases (max 1 cases liters), receive a \$75 check.

Purchase 10 cases (max 2 cases liters), receive a \$175 check. Must include 1 case Citroen.

Purchase 15 cases (max 4 cases liters), receive a \$275 check. Must include 2 cases Citroen.

Purchase 25 cases (max 7 cases liters), receive a \$500 check. Must include 3 cases Citroen.

Johnnie Walker Red, Black, Green, Gold & Blue: Mix & Match 1.75L, 750ml, & Liters (outlined below)

Purchase 5 cases (max 1 case liters), receive a \$75 check.

Purchase 10 cases (max 3 cases liters), receive a \$300 check. Must include at least 3 cases JW Black or higher marque.

Purchase 15 cases (max 5 cases liters), receive a \$500 check. Must include at least 4 cases JW Black or higher marque.

Nuvo: 375ml & 750ml

Purchase 3 cases, receive a \$30 check.

Purchase 6 cases, receive a \$75 check.

Prepared Cocktails: Mix & Match Jose Cuervo Authentics, Golden Margarita, Smirnoff Prepared, Captain Morgan LIFT, Captain Morgan Mojitos 1.75L, 750ml, & 4pk.

2 cases of 4pks = 1 case.

Purchase 10 cases, receive a \$60 check.

Purchase 25 cases, receive a \$200 check. *Max 20 cases Authentics.*

Purchase 50 cases, receive a \$550 check. *Max 40 cases Authentics.*

Hennessy VSOP: All sizes

Purchase 1 case, receive a \$60 check.

Purchase 3 cases, receive a \$360 check.

Belvedere: 1L (34162)

Purchase 10 cases, receive a \$300 check.

Grand Marnier: 1L (65127)

Purchase 10 cases, receive a \$600 check.

Glenmorangie: Mix & Match 750ml 10yr (5133), 18yr (5136), Lasanta (5103), Nectar D'or (5104) and Quinta Ruban (5105)

Purchase 12 bottles (must include at least 3 different marques), receive a \$60 check.

}Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during November 2009.

UV Vodka: 1.75L 80 proof (37339 ONLY)

In November and December, purchase 10 cases of UV Vodka, receive \$250 gift check. *Ask your Johnson Brothers rep about \$10 & \$20 mail in rebates.*

Southern Comfort Hurricane:

Purchase 4 cases, receive a \$25 gift check.

\$9 SPA in November

Pinnacle Vodka: 80 proof (34579) and Kiwi Strawberry (34630) 750ml

Purchase 1 case, receive a \$10 gift check.

Purchase 2 cases, receive a \$25 gift check.

\$2 instant coupons available also

Fris Vodka: 750ml (34366) and 1.75ml (34368)

Purchase 1 case, receive a \$12 gift check.

Purchase 2 cases (one case each), receive a \$30 gift check.

Purchase 5 cases (mix both sizes), receive a \$100 gift check.

Purchase 10 cases (mix both sizes), receive a \$250 gift check.

Tommy Bahama: White Sand and/or Golden Sun

Purchase 1 - 6 pack case, receive a \$12 gift check.

Michael Collins Irish Whiskey:

Purchase 1 - 6 pack case, receive a \$60 gift check.

Plymouth Gin: (28795)

Purchase 1 - 6 pack case, receive a \$60 gift check.

}Spirited Brands of Iowa

3410 Kingman Blvd.

Des Moines, IA 50311

Office: 515.274.0103

Cell: 515.202.1661

Fax: 866.751.8118

Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by December 15th for payment.

Pearl Vodka: Mix & Match All Flavors - Black (34546), Pomegranate (34702), Plum (35183), and Blueberry (35179)

Must be full case purchases.

Purchase 1 case, receive a \$25 gift check.

Purchase 3 cases, receive a \$100 gift check.

Saint Brendan's Superior Irish Cream Liqueur: (68846)

Gift Set (2951)

Purchase 3 cases, receive a \$25 gift check.

Purchase 6 cases, receive a \$75 gift check.

Gift sets are 6 bottle cases. 2 cases of gift sets equal 1 case in the rebate program. (Example: to qualify for the \$25.00 gift check you must purchase 6 cases of gift sets or purchase 2 gifts set cases and 2 standard cases of St. Brendan's.)

Margaritaville Ready to Drink Cocktails: Classic Lime Margarita (62400), Last Mango Margarita (62405), Passion Fruit Margarita (62403), and/or Mojito (62390) 1.75L.

\$6 SPA on all cases in November

Gentleman Jack/ Jack Daniel's Single Barrel:

Purchase 4 cases, receive a \$150 gift check.

}Wirtz Beverage Iowa

3101 104th Street, Suite 4

Urbandale, IA 50322

Phone: 515.252.1665

Fax: 515.252.1708

The following promotions are offered during the month of November. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by December 15th for payment.

Bacardi USA

Cazadores Reposado: .750

Purchase 3 cases, receive a \$75 gift check.

Bacardi RTDs: 1.75

Purchase 10 cases, receive a \$50 gift check.

PLUS \$6 SPA!

Bacardi Superior/Gold/151: .750

Purchase 10 cases, receive a \$100 gift check.

Purchase 15 cases, receive a \$175 gift check.

PLUS \$12 SPA!

Bombay Sapphire: .750/1.75

Purchase 4 cases, receive a \$100 gift check.

Dewar's: 1.75

Purchase 4 cases, receive a \$100 gift check.

PLUS \$24 SPA!

Grey Goose: .750

Purchase 10 cases (60 btl), receive a \$100 gift check.

PLUS \$12 SPA!

Grey Goose L'Orange:

Purchase 1 case (6btl), receive a \$25 gift check.

Beam Global

Jim Beam: .750 ONLY

Purchase 5 cases, receive a \$150 gift check.

Jim Beam: 1.75 ONLY

Purchase 10 cases, receive a \$150 gift check.

Purchase 25 cases, receive a \$300 gift check.

Red Stag:

Purchase 3 cases, receive a \$100 gift check.

Jim Beam Black, Jim Beam Rye, Red Stag:

Purchase 4 bottles EACH, receive a \$50 gift check.

Purchase 1 case EACH, receive a \$175 gift check.

Sauza Blanco/Gold: .750 Mix

Purchase 4 cases, receive a \$75 gift check.

Maker's Mark: .750 ONLY

Purchase 3 cases, receive a \$50 gift check.

Kessler: .750/1.75

Purchase 15 cases, receive a \$75 gift check.

Purchase 25 cases, receive a \$150 gift check.

Purchase 50 cases, receive a \$350 gift check.

Canadian Club: .750/1.75

Purchase 15 cases, receive a \$150 gift check.

Purchase 25 cases, receive a \$300 gift check.

Purchase 50 cases, receive a \$700 gift check.

Cruzan Rum: Mix .750 ONLY

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$100 gift check.

Pernod-Ricard USA

Jameson: 1.75

Purchase 5 cases, receive a \$175 gift check.

PLUS \$12 SPA!

Seagram's Gin & Twisted Gins: .750 ONLY

Purchase 10 cases, receive a \$125 gift check.

PLUS \$6 SPA!

Malibu & Flavors: .750/1.75

Purchase 5 cases, receive a \$100 gift check.

Purchase 10 cases, receive a \$225 gift check.

PLUS \$10 SPA on 1.75s

Kahlua RTDs:

Purchase 3 cases, receive a \$50 gift check.

PLUS \$6 SPA!

Sazerac

Chi-Chi's Premixed Cocktails:

Purchase 8 cases, receive a \$50 gift check.

Skyy Spirits

Cabo Wabo Blanco/Reposado: Mix

Purchase 3 bottles, receive a \$25 gift check.

Cabo Wabo: Blanco ONLY

Purchase 1 case, receive a \$75 gift check.

Cutty Sark: .750/1.75 ONLY

Purchase 4 cases, receive a \$150 gift check.

Campari:

Purchase 1 case, receive a \$25 gift check.

Skyy Vodka: 1.75 ONLY

Purchase 5 cases, receive a \$50 gift check.

Purchase 10 cases, receive a \$125 gift check.

Purchase 25 cases, receive a \$350 gift check.

Midori:

Purchase 3 cases, receive a \$50 gift check.

NEWcodes }
Effective November 2009

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
923471	Sierra Nevada Celebration Ale *	13.6	0.355	4 - 6pks	1.10	26.40	8295001534
924492	Boulevard Saison-Brett (Allocated)	17	0.750	12	9.17	110.04	2695990291
44520	Cruzan Vanilla Flavored Rum	55	0.750	12	10.62	127.44	8068696726

*High proof beer must be ordered by full-case only.