

# ABD Promos



## Order Entry

8:00AM - 3:30PM  
 Mon - Thurs  
 515.281.7422  
 Toll Free:  
 866.IowaABD  
 (866.469.2223)



## Will-Call

Will-Call Order:  
 8AM - 3:30PM  
 Mon - Thurs  
 Warehouse Pickup:  
 11AM - 6PM  
 Mon - Thurs



## Fax Orders

8AM - 3:30PM  
 Mon - Thurs  
 Products Fax:  
 515.281.7385  
 Toll Free Fax:  
 877.891.5348

## Flood and Storm Relief for Affected Licensees



The Iowa Alcoholic Beverages Division has been reaching out to communities affected by natural disasters by holding meetings to educate licensees about relief programs. Administrator Lynn Walding and staff have been to Cedar Rapids, Davenport, Coralville, Cedar Falls and Charles City so far. Visit the Division's website at [IowaABD.com/relief](http://IowaABD.com/relief) for more information and to see photos of the meetings.

## Forums: Local Efforts to Clean-Up Nuisance Bars



Please join the Iowa Alcoholic Beverages Division and the Iowa Alcoholic Beverages Commission for the final forum discussing local law enforcement options, administrative processes and shared authority when dealing with nuisance bars. The forum will be in **Council Bluffs on November 5, 2008, at 1:00 PM** in the City Council Chambers at City Hall at 209 Pearl Street.

The Iowa Alcoholic Beverages Commission launched the public forums in Des Moines on August 28, 2008, with a second forum held in Davenport on October 8, 2008. Visit [IowaABD.com](http://IowaABD.com) and click on the icon above for additional information.

## First Quarter Sales



Despite the weakening economy, revenue for the first quarter of fiscal year 2009 were up more than 16 percent. The peak month was July, which saw sales rise over 26 percent compared to July of FY08.

## Veterans Day



The order and delivery schedule will not be affected by the Veterans Day holiday. However, the Division's offices will be closed on Tuesday, November 11, 2008, due to the holiday.

# November *Promotions*

## } Johnson Brothers of Iowa

2515 Dean Ave.  
Des Moines, IA 50317  
Phone: 515.262.1199  
Fax: 515.262.0845

*Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers.*

### Pinnacle Vodka and/or Pinnacle Gin: 1.75 – (\$6.00 SPA)

Purchase 5 cases, receive a \$75 gift check.  
Purchase 10 cases, receive a \$175 gift check.  
Purchase 25 cases, receive a \$500 gift check.  
Purchase 50 cases, receive a \$1,125 gift check.

### McClelland Highland & Islay: 750ml

Purchase 5 mixed cases, receive a \$100 gift check.

## } Spirited Brands of Iowa

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by December 15th for payment.*

### Pearl Vodka: 750ml

All Flavors: Black, Plum, Pomegranate and Blueberry  
Purchase 3 cases, receive \$60.  
Purchase 6 cases, receive \$120.

### El Mayor Tequila: 750ml

Anejo, Blanco and Reposado  
Purchase 3 cases, receive \$50.  
Purchase 6 cases, receive \$120.

### Saint Brendan's Irish Cream Liqueur: 750ml

Purchase 3 cases, receive a \$25 rebate.  
Purchase 6 cases, receive a \$75 rebate.

### Ezra Brooks: 80 and 90 proof 750ml

Purchase 3 cases, receive \$25. (One case must be Ezra 80 proof.)  
Purchase 6 cases, receive \$75. (One case must be Ezra 80 proof.)

## } Glazer's - Pinnacle Division

4377 - 112th Street  
Urbandale, IA 50322  
Phone: 515.252.7173 ext. 13  
Fax: 515.252.8681

*All purchases must be on one invoice dated November 2008. In the event of Out of Stock issues, additional invoices will be allowed. Invoice must be submitted within 45 days of invoice date to qualify for payment. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Jamie Meis at 515.252.8681.*

### Smirnoff, Captain Morgan and Jose Cuervo Families:

750ml, 1.75L, and liters as outlined. Mix & Match.

Purchase 40 cases (maximum 3 cases liters) from the Smirnoff Family, Captain Morgan Family and Jose Cuervo Family, receive a \$125 gift check.

Purchase 60 cases (maximum 5 cases liters) from the Smirnoff Family, Captain Morgan Family and Jose Cuervo Family, receive a \$350 gift check.

*Does not include Authentics and Smirnoff Cocktails*

Diageo's North American Whiskeys: Mix & Match, Crown Royal, Crown Royal Special Reserve, VO, Seagram 7 & Bulleit Bourbon: 750ml & 1.75L (liters outlined below)

Purchase 10 cases (liters excluded), receive a \$50 gift check. *Minimum of 2 cases must be Crown Royal.*

Purchase 15 cases (2 cases can be liters), receive a \$120 gift check. *Minimum of 4 cases must be Crown Royal.*

Purchase 30 cases (4 cases can be liters), receive a \$300 gift check. *Minimum of 10 cases must be Crown Royal.*

Purchase 40 cases (8 cases can be liters), receive a \$525 gift check. *Minimum of 15 cases must be Crown Royal.*

Jose Cuervo Tradicional, de la Familia Reserva and Platino (3btl. Reserva Familia=1cs) Don Julio Blanco, Anejo and Reposado: All Sizes

Purchase 1 case, receive a \$30 gift check.

Purchase 2 cases, receive a \$100 gift check.

Minimum one case must be Don Julio Tequila

Purchase 3 cases receive a \$225 gift check.

*Minimum one case must be Don Julio Tequila.*

Tanqueray, Tanqueray #10 & Ciroc: 750mls, 1.75L, and liters as outlined

Purchase 4 cases (1 case can be liters), receive a \$100 gift check. *Minimum one case must be Ciroc.*

Purchase 7 cases (2 cases can be liters), receive a \$225 gift check. *Minimum two cases must be Ciroc.*

Smirnoff Prepared & Authentics Program: Includes Jose Cuervo Authentics 750s, 4 packs (2cs=1 cs), 1.75s & Golden Margarita 750s & 1.75s, Smirnoff Grand Cosmo and Mojito 1.75 L, and TGI Friday's Blenders 1.75s

Purchase 30 cases (4 cases can be Authentics), receive a \$60 gift check.

Purchase 50 cases (10 cases can be Authentics), receive a \$200 gift check.

Purchase 120 cases (24 cases can be Authentics), receive a \$600 gift check.

**} Glazer's - Hoover Division**

4377 NW 112th Street  
 Urbandale, IA 50322  
 Phone: 515.252.7173 ext. 16  
 Fax: 515.252.8681  
 mcoffiman@glazers.com

*All purchases must be made on one invoice, dated November 2008. To receive payment, please present a copy of the invoice to your Glazer's Rep or submit a fax to Mike Coffman @ 515-252-8681 before December 15th, 2008.*

**Black Velvet:** 750ml (11776), 750ml Traveler (11786), Liter (11777)

Purchase 15 cases of mix or match Black Velvet on one invoice, receive one Black Velvet poker table light.

Purchase 25 cases of mix or match Black Velvet on one invoice, receive one Black Velvet poker table light and one 3 ball putter.

**Tequila Rose:** Mix & Match (all flavors, all sizes)

Tequila Rose Cocoa (67104) 750ml

Tequila Rose Strawberry (65199) Liters

Tequila Rose Strawberry (65200) 750ml

Tequila Rose Strawberry (35204) 50ml

Mix & Match 2 cases, receive a \$40 gift check.

Mix & Match 5 cases, receive a \$125 gift check.

Mix & Match 10 cases, receive a \$300 gift check.

**360 Vodka:** 750ml (38169)

Purchase 2 cases, receive a \$50 gift check.

Purchase 4 cases, receive a \$120 gift check.

Purchase 6 cases, receive a \$210 gift check.

Purchase 10 cases, receive a \$300 gift check and a hand-made wooden sled (value \$149). *Must display. Case cards available through Glazer's. Fax a copy of the invoice to 406.449.3332 or email to rfrey@mccormickdistilling.com to receive your sled.*

Quadro Group, LLC offers the following promotion for Quadro Vodka in November 2008:

**Quadro (Iowa Owned) Russian Vodka:** 750 ml (34678)

Purchase 6 bottles, receive a \$12 marketing check .

Purchase 1 case (12 bottles), receive a \$30 marketing check.

Purchase 2 cases (24 bottles), receive a \$75 marketing check.

All purchases must be on one invoice.

*For the Quadro deal, please mail or fax copies of your invoices to:*

*Quadro Group, LLC*

*916 Maiden Lane, Suite 4*

*Iowa City, IA 52240*

*Fax: 319-337-2869*

**} Hawkeye Wine & Spirits**

3101 104th Street, Suite 4  
 Urbandale, IA 50322  
 Phone: 515.252.1665  
 Fax: 515.252.1708

*HWS offers the following promotions during the month of November. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by December 15th for payment.*

**Jim Beam & Knob Creek:**

Purchase 3 cases Jim Beam Black, receive a \$75 gift check.

Purchase 3 Cases (36btl) Knob Creek, receive a \$50 gift check.

**Effen, 1792 and 99s:**

Purchase 6 case mix (36 btl) of Effen, Effen Cherry & Effen Raspberry, receive a \$50 gift check.

Purchase 1 case 1792 Ridgemont Reserve, receive a \$25 gift check.

Purchase 3 case mix of 99 Bananas, Orange, Apples or Blackberries, receive a \$75 gift check.

**Grey Goose, Bombay, Dewar's & Bacardi:**

Purchase 1 case (6 btl) Grey Goose Flavors (MUST be 2 btl LaPoire, 2 btl LeCitron, 2 btl L'Orange), receive a \$50 gift check.

Purchase 3 cases Bombay Sapphire (one MUST be 1.75s), receive a \$100 gift check.

Purchase 3 cases Dewar's White Label 1.75L, receive a \$100 gift check.

Purchase 10 cases Bacardi Mojito, receive a Coby 15" LCD Digital TV with DVD Player.

**Cutty Sark, Campari, Skyy & Midori:**

Purchase 4 cases Cutty Sark 1.75L, receive a \$150 gift check.

Purchase 1 case Campari, receive a \$25 gift check.

Purchase 5 cases Skyy Vodka 1.75L, receive a \$50 gift check.

Purchase 25 cases Skyy Vodka 1.75L, receive a \$250 gift check.

Purchase 3 case mix of Skyy Infusion Citrus or Passion Fruit, receive a \$75 gift check.

Purchase 3 cases Midori, receive a \$50 gift check.

**Pernod Absinthe & Kahlua RTDs:**

Purchase 1 case Pernod Absinthe, receive a \$25 gift check.

Purchase 5 case mix of Kahlua RTD Mudslide & Raspberry White Russian, receive a \$50 gift check.

**Hendricks, Glenfiddich, Sailor Jerry & Milagro:**

Purchase 1 case (6 Bottles) Hendricks Gin, receive a \$25 gift check.

Purchase 1 case mix of Glenfiddich 12 yr, 15 yr (Minimum 3 bottles) or 18 yr, receive a \$50 gift check.

Purchase 5 cases Sailor Jerry (any size), receive a \$100 gift check.

Purchase 1 case Milagro, receive a \$25 gift check.

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
41146	Sweet Carolina Sweet Tea Flavored Vodka	70	0.750	12	13.49	161.88	8284444003
74476	Hiram Walker Pumpkin Spice Liqueur	30	0.750	12	5.43	65.16	8954049960
66188	Pernod D'Absinthe	136	0.750	6	54.50	327.00	8043210453
61995	Kahlua RTD Raspberry White Russian	25	1.750	6	11.19	67.14	8954050199
65826	Mata Hari Absinthe	120	0.750	6	41.24	247.44	3604051271
35261	Purus Miniatures (temp)	80	0.050	4	77.00	308.00	1820096337
42777	Ron Zacapa 23 Year Guatemala Rum	80	0.750	6	33.74	202.44	9901300055
904447	Sierra Nevada Wet Hop Ale (seasonal)	13.4	0.710	12	3.00	36.00	8378362812
902986	Goose Island Bourbon County Stout (seasonal)	22	0.355	6 - 4pks	3.45	82.80	3692011191
904270	Flying Dog Double Dog Double Pale Ale	23	0.354	6 - 4pks	1.81	43.44	8624399914
902019	Flying Dog Gonzo Imp Porter	16	0.354	6 - 4pks	1.81	43.44	8624311198
902065	Flying Dog Horn Dog Barley	21	0.354	6 - 4pks	1.81	43.44	8624399912
904038	Flying Dog K-9 Cruiser	14	0.354	4 - 6pks	1.81	43.44	8624301103
904368	Flying Dog Kerberos Triple	17	0.354	6 - 4pks	1.81	43.44	8624399918
904394	Flying Dog Snake Dog	13	0.354	4 - 6pks	1.81	43.44	8624311181
904409	Flying Dog 7 oz Variety Pack	var	0.207	4 - 8pks	1.12	35.76	8624399948
904407	Flying Dog 12 oz Variety Pack	var	0.354	6 - 4pks	1.81	43.44	8624399919

\* High proof beer must be ordered by full-case only.

