



ABD News

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www.IowaABD.com

Lynn M. Walding, Administrator

Veteran's Day

The Iowa Alcoholic Beverages Division's warehouse, transportation, and order entry activities will remain unchanged through Veteran's Day (Monday, November 12th). The remaining Division Central Offices, however, will be closed in observance of the holiday.

Thanksgiving Day Schedule Adjustments

The Division's ordering and delivery operations will follow an alternate schedule for the week of November 19th through November 23rd in observance of Thanksgiving Day. The Division's Central Offices and Warehouse will be closed on Thursday and Friday, November 22-23, 2007.

Customers who normally place orders on Mondays will need to place their orders on Friday, November 16th. Those orders will be delivered on Monday, November 19th. Tuesday callers will place their orders on Monday, November 19th and receive them on Tuesday, November 20th. Wednesday callers will place their orders on Tuesday, November 20th and receive them on Wednesday, November 21st. Thursday callers will place their orders on Wednesday, November 21st and receive them on Saturday, November 24th.

Customers may contact the Division's Order Entry section at 866.469.2223, option 4, to verify their delivery dates or to address any other questions regarding the Thanksgiving Holiday Schedule.

Promotions

Glazer's

4377 - 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Thom Rowen at 515.252.8681.

Mix & Match Smirnoff, Captain Morgan & Jose Cuervo Families:

- Purchase 55 cases, (Maximum 5 cases liters) from the Smirnoff Family, Captain Morgan Family and Jose Cuervo Family and receive a \$350.00 Gift Check.
 - Purchase 30 cases (Maximum 3 cases liters) from the Smirnoff Family, Captain Morgan Family and Jose Cuervo Family and receive a \$125.00 Gift Check.
- Does not include Authentics and Smirnoff Cocktails

Diageo's North American Whiskeys: *Mix & Match, Crown Royal, Crown Royal Special Reserve, VO, Seagram 7 & Bulleit Bourbon:* 750ml & 1.75 (Liters Outlined Below)

- Purchase 6 cases (Liters Excluded) and receive a \$50.00 Gift Check. *Minimum of 2 cases must be Crown Royal*
- Purchase 12 cases (2 cases can be liters) and receive a \$120.00 Gift Check. *Minimum of 4 cases must be Crown Royal*
- Purchase 25 cases (4 cases can be liters) and receive a \$300.00 Gift Check. *Minimum of 10 cases must be Crown Royal*
- Purchase 35 cases (8 cases can be liters) and receive a \$525.00 Gift Check. *Minimum of 15 cases must be Crown Royal*

Crown Royal Cask 16:

- Purchase 1 case and receive a \$25.00 Gift Check.
- Purchase 2 cases and receive a \$75.00 Gift Check.
- Purchase 3 cases and receive a \$150.00 Gift Check

Jose Cuervo Tradicional, de la Familia Reserva & Platino (3btl. Reserva Familia=1cs) Don Julio Blanco, Anejo and Resposado: All Sizes

- Purchase 1 case and receive a \$30.00 Gift Check.
- Purchase 2 cases and receive a \$100.00 Gift Check.
 - *Minimum one case must be Don Julio Tequila*
- Purchase 3 cases receive a \$225.00 Gift Check
 - *Minimum one case must be Don Julio Tequila*

Tanqueray, Tanqueray #10 & Ciroc: 750mls, Liters (as outlined) & 1.75's

- Purchase 4 cases (1 case can be Liters) and receive a \$100.00 Gift Check
 - *Minimum one case must be Ciroc*
- Purchase 7 cases (2 cases can be Liters) and receive a \$225.00 Gift Check
 - *Minimum two cases must be Ciroc*

TGI Friday's & Authentics Program: Includes Jose Cuervo Authentics 750s, 4 packs (2cs=1 cs), 1.75s & Golden Margarita 750s & 1.75s, Smirnoff Grand Cosmo & Mojito 1.75 L, and TGI Friday's Blenders 1.75s

- Purchase 20 cases (4 cases can be Authentics) & receive a \$60.00 Gift Check
- Purchase 50 cases (10 cases can be Authentics) & receive a \$200.00 Gift Check
- Purchase 120 cases (24 cases can be Authentics) & receive a \$600.00 Gift Check

ORDER ENTRY

8:00 AM - 3:30 PM
Local: 515.281.7422
Toll Free: 866.IowaABD
(866.469.2223)

WAREHOUSE PICKUP

Mon. - Fri. 11:00 AM - 3:30 PM
(Will-Call Order 8:00 AM - 1:00 PM)
Will-Call: 515.281.7470

FAX ORDERS

8:00 AM - 3:30 PM
Products Fax: 515.281.7385
Toll Free Fax: 877.891.5348

Reserve Brand Program:

- Purchase a minimum of 36 bottles from the brands below and receive \$300.00 (3 bottles MAXIMUM of any brand).
- Purchase a minimum of 24 bottles from the brands below and receive \$150.00 (3 bottles MAXIMUM of any brand).
- Purchase a minimum of 12 bottles from the brands below and receive \$50.00 (3 bottles MAXIMUM of any brand).

Johnnie Walker Gold; Johnnie Walker Green; Johnnie Walker Blue; Jose Cuervo Reserva de la Familia; Jose Cuervo Reserva; Platino; Jose Cuervo Tradicional; Crown Royal Special Reserve; Cragganmore; Don Julio Anejo; Don Julio Reposado; Don Julio Silver; Tanqueray 10; Caol Ila 12yr; Caol Ila 18yr; Clynelish; Glenkinchie; Talisker; Dalwhinnie; Bulleit; Godiva Chocolate; Godiva White Choc; Ciroc

Spirited Brands of Iowa

3410 Kingman Blvd.
Des Moines, IA 50311
Office: 515.274.0103
Cell: 515.202.1661
Fax: 866.751.8118

Please submit copies of all invoices to the above address to attention of Jeremy Thompson either via Fax or Mail. All invoices must be submitted by December 15th for payment.

Admiral Nelson's: All Flavors-1.0L Only ; Spiced & Coconut Rum

- Purchase 5 Cases & Receive \$20
- Purchase 10 Cases & Receive \$50
- Purchase 25 Cases & Receive \$175
- Purchase 50 Cases & Receive \$500
- Purchase 100 Cases & Receive \$1200

Juarez: All Sizes (750mL, 1.0L, 1.75mL); Silver, Gold, DSS

- Purchase 5 Cases & Receive \$15
- Purchase 10 Cases & Receive \$40
- Purchase 25 Cases & Receive \$125
- Purchase 50 Cases & Receive \$350
- Purchase 100 Cases & Receive \$800!

Hawkeye Wine & Spirits

3101 104th Street, Suite 4
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

HWS offers the following promotions during the month of November. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be at our office by December 15th for payment. Fax or send a copy of your invoice to the address or number listed above.

- 3 Cases Jim Beam Black 750 = \$50 Gift Check
- 2 Cases (12 btl Case) Knob Creek 750 = \$50 Gift Check
- 10 Cases DeKuyper .750/1.75 = \$50 Gift Check
- 25 Cases Jim Beam .750/1.75 = \$125 Gift Check
- 5 Cases Jim Beam Labels .750/1.75 = LED Aluminum Flashlight
- 15 Cases Jim Beam .750/1.75 = 18" Gas Chainsaw
 - ▶ OR Cordless Drill
- 10 Cases Chi-Chi's Cocktails = Radio Cooler Bag
- 25 Cases Chi-Chi's Cocktails = Universal Remote
 - ▶ OR XM Radio with 3 months FREE activation
 - ▶ OR iPod Docking Station (Home Stereo)

- 3 Cases Effen Vodka/Effen Black Cherry/Effen Raspberry = \$50 Gift Check
- 6 Cases Effen Vodka/Effen Black Cherry/Effen Raspberry = \$125 Gift Check
- 15 Cases Fleischmann Mix .750/1.75 = Golf Bag
- 3 Case Mix of Cazadores = \$100 Gift Check
- 10 Cases Bacardi Party Drinks RTDs = \$50 Gift Check
- 25 Cases Bacardi Superior/Gold/Select .750/1.75 = \$125 Gift Check
- 4 Cases Bombay Sapphire Mix = \$100 Gift Check
- 2 Cases Bombay Gin = \$25 Gift Check
- 3 Cases NEW Bacardi Peach Red = \$25 Gift Check
- 5 Cases NEW Bacardi Peach Red = \$50 Gift Check
- 5 Cases Bacardi Labels .750/1.75 = LED Aluminum Flashlight Set
- 15 Cases Bacardi Labels .750/1.75 = 18" Gas Chainsaw
 - ▶ OR Cordless Drill
- 3 Cases Cutty Sark 1.75 = \$100 Gift Check
- 1 Case Campari = \$25 Gift Check
- 5 Cases Skyy Vodka .750/1.75 = \$50 Gift Check
- 25 Cases Skyy Vodka .750/1.75 = \$250 Gift Check
- 3 Cases Skyy Flavors .750/1.75 = \$75 Gift Check
- 3 Cases Midori = \$50
- 3 Cases Skyy/Skyy Flavors .750/1.75 = LED Aluminum Flashlight Set
- 3 Cases 1800 Reposado = \$50 Gift Check
- 12 Cases Skyy Vodka .750/1.75 = 18" Gas Chainsaw
 - ▶ OR a Cordless Drill
- 12 Bottle mix of Balvenie & Glenfiddich = \$50 Gift Check
- 2 Cases (12 bottles) Hendricks Gin = \$25 Gift Check
- 2 Cases Sailor Jerry 750/1.0 = \$25 Gift Check
- Purchase a Mix of Kahlua, Kahlua Hazelnut, Kahlua French Vanilla, Beefeater, Malibu Coconut & Stoli .750/1.75 to receive the following:
 - ▶ 15 Case Mix = \$150 Gift Check
 - ▶ 25 Case Mix = \$250 Gift Check
 - ▶ 50 Case Mix = \$500 Gift Check
- 5 Cases Kahlua .750/1.75 = \$100 Gift Check
- 3 Cases Kahlua .750/1.75 = LED Aluminum Flashlight Set
- 12 Cases Kahlua .750/1.75 = 18" Gas Chainsaw
 - ▶ OR a Cordless Drill
- 3 Cases Stoli Vodka .750/1.75 = LED Aluminum Flashlight Set
- 12 Cases Stoli Vodka .750/1.75 = 18" Gas Chainsaw
 - ▶ OR a Cordless Drill
- 5 Case Mix of Stoli FLAVORED Vodkas .750/1.75 = \$150 Gift Check
- 3 Cases Beefeater .750/1.75 = \$100 Gift Check
- Purchase a Mix of Malibu Caribbean Rums .750/1.75 to receive the following:
 - ▶ 5 Case Mix = \$75 Gift Check
 - ▶ 10 Case Mix = \$150 Gift Check
 - ▶ 15 Case Mix = \$250 Gift Check
- 5 Cases Malibu Rums .750/1.75 = LED Aluminum Flashlight Set
- 15 Cases Malibu Rums .750/1.75 = 18" Gas Chainsaw
 - ▶ OR a Cordless Drill
- 3 Case Mix of Wild Turkey .750/1.75 = \$50 Gift Check
- 1 Case Wild Turkey American Honey Liqueur = \$25 Gift Check
- 3 Cases Wild Turkey .750/1.75 = LED Aluminum Flashlight Set
- 15 Cases Wild Turkey .750/1.75 = 18" Gas Chainsaw
 - ▶ OR a Cordless Drill
- 1 Case Jameson Irish Whiskey = \$25 Gift Check

3 Cases (36 btls) Jameson Irish Whiskey = \$100 Gift Check
 3 Cases Jameson Irish Whiskey = LED Aluminum Flashlight Set
 12 Cases Jameson Irish Whiskey = 18" Gas Chainsaw
 ▶ OR a Cordless Drill
 3 Cases Chivas Regal 12 Yr .750/1.75 = \$75 Gift Check
 5 Cases Chivas Regal 12 Yr .750/1.75 = \$125 Gift Check
 1 Case Chivas Regal 18 Yr = \$50 Gift Check
 10 Cases Chivas Regal .750/1.75 = 18" Gas Chainsaw
 ▶ OR a Cordless Drill
 1 Case Aberlour 12 Yr (12 btls) = \$25 Gift Check
 Purchase a Mix of Seagram's Gin .750/1.75 to receive the following:
 ▶ 3 Cases = \$25 Gift Check
 ▶ 10 Cases = \$100 Gift Check
 ▶ 25 Cases = \$300 Gift Check
 ▶ 50 Cases = \$750 Gift Check

2 Cases (24 btls) Glenlivet 12 Yr & Glenlivet 18 Yr = \$50 Gift Check
 5 Cases (60 btls) Glenlivet 12 Yr & Glenlivet 18 Yr = \$150 Gift Check
 1 Case (12 btls) Glenlivet 16 Yr Old = \$25 Gift Check

Display Racks available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli

Ask your sales representative about: Napkin Holders & Napkins, Condiment Tray, Stirrods, Banners, and Glassware available.

New Codes

Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
33995	Alchemy Chocolate Vodka	80	0.750	6	24.17	145.02	7485438000
33996	Alchemy Ginger Vodka	80	0.750	6	24.17	145.02	7485438008
33997	Alchemy Wild Cherry Vodka	80	0.750	6	24.17	145.02	7485438004
87266	Casa Noble Crystal Rum	80	0.750	6	29.90	179.40	8124005037
11358	Crown Royal Cask No. 16	80	0.750	6	74.99	449.94	8200073955
82902	DeKuyper Red Apple	30	0.750	12	8.25	99.00	8068630940
74060	Godiva Caramel Milk Chocolate Liqueur	30	0.750	12	24.25	291.00	8200000175
34359	Grey Goose Vodka	80	0.200	12	8.50	102.00	8048028004
87406	Jose Cuervo Platino Reserva de la Familia	80	0.750	6	44.99	269.94	8396072652
42950	Pampero Aniversario Venezuela Rum	80	0.750	6	22.49	134.94	8807603006
28718	Pinnacle Gin	80	1.750	6	15.62	93.72	8970846922
43002	Whalers Killer Coconut Rum	40	0.750	12	10.00	120.00	7705331850
42983	Zaya Guatemalan Rum	80	0.750	6	26.69	160.14	2081595013

Effective November 2007

