



ABD News

Volume 07 Issue 5

May 2007

www.IowaABD.com

Lynn M. Walding, Administrator

Memorial Day Holiday Schedule

The Iowa Alcoholic Beverages Division central offices and Warehouse Pickup service will be closed on Monday, May 28, 2007, in observance of Memorial Day.

Customers will place their orders one day later than their normal designated ordering period. As such, Monday, May 28 orders should be placed on Tuesday, May 29. Tuesday, May 29 orders should be placed on Wednesday, May 30. Wednesday, May 30 orders should be placed on Thursday, June 31.

Any questions regarding holiday scheduling can be directed to the Iowa ABD Order Entry section at 866.469.2223, option 4.

Promotions

Hawkeye Wine & Spirits

3100 Justin Drive, Suite F
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

HWS offers the following promotions during the month of May. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be at our office by June 15, 2007, for payment. Fax or send a copy of your invoice to the address above.

Knob Creek 750ml

Purchase 3 cases (12 bottles per case) of Knob Creek 750ml and receive a \$50 gift check.

Kahlua 750ml & 1.75L

Purchase 3 cases and receive a \$100 gift check.

Starbucks Coffee or Cream Liqueurs

Purchase 3 cases of Starbucks™ Coffee Liqueur or Cream Liqueur and receive a \$75 gift check.

Jim Beam Black 750ml

Purchase 3 cases of Jim Beam Black 750ml and receive a \$50 gift check.

Kessler

Purchase 25 cases of Kessler and receive an official wooden cabinet dart board.

Chi-Chi's Cocktails

- Purchase 10 cases of Chi-Chi's Cocktails and receive a radio cooler bag.
- Purchase 25 cases of Chi-Chi's Cocktails (3 cases must be the new Pomegranate flavor) and receive a universal remote or an XM Radio with 3 months of free activation.

Effen Vodka & Effen Black Cherry Vodka

- Purchase 3 cases of Effen or Effen Black Cherry Vodka and receive a \$50 gift check.
- Purchase 6 cases of Effen and Effen Black Cherry Vodka (3 of each) and receive a \$125 gift check.

Bacardi Superior, Gold, & Select 750ml

Purchase 25 cases and receive a \$100 gift check.

Bacardi Flavored Rums 750ml

Purchase 25 cases and receive a \$100 gift check.

Cazadores

Purchase 1 case and receive a \$25 gift check.

Cazadores Reposado

Purchase 3 cases and receive a \$75 gift check.

Bombay Sapphire Mix

Purchase 4 cases and receive a \$100 gift check.

Bombay Gin

Purchase 1 case and receive a \$25 gift check.

Stoli & Stoli Flavors 750ml

Purchase 5 cases and receive a \$100 gift check.

Skyy Vodka 1.75L

- Purchase 3 cases of Skyy Vodka 750ml and receive a \$50 gift check.
- Purchase 5 cases of Skyy Vodka 750ml and receive a \$100 gift check.
- Purchase 10 cases of Skyy Vodka 750ml and receive a \$250 gift check.

Skyy Flavors 1.75L

Purchase 5 cases of Skyy flavors and receive a \$150 gift check.

ORDER ENTRY

8:00 AM – 4:30 PM
Local: 281.7422
Toll Free: 866.IowaABD
(866.469.2223)

WAREHOUSE PICKUP

Mon. – Thurs. 8:00 AM – 1:00 PM
Pick up orders by 4:30 PM
(Friday by 3:30 PM)
Will-Call: 515.281.7470

FAX ORDERS

8:00 AM – 2:00 PM
Products Fax: 515.281.7385
Toll Free Fax: 877.891.5348

Malibu 750ml

Mix & Match 10 cases and receive a \$75 gift check.

Campari

Purchase 1 case and receive a \$25 gift check.

Cutty Sark 1.75L

Purchase 4 cases and receive a \$200 gift check.

Midori 750ml

Purchase 3 cases and receive a \$50 gift check.

1800 Silver & Reposado

- Mix & Match 3 cases and receive a \$100 gift check.
- Mix & Match 5 cases and receive a \$175 gift check.

Balvenie & Glenfiddich

Purchase a 12-bottle mix and receive a \$50 gift check.

Hendricks Gin

Purchase 1 case (6 bottles) and receive a \$25 gift check.

Sailor Jerry 750ml & 1L

Purchase 2 cases and receive a \$25 gift check.

Display Racks Available

Display Racks available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli.

Glassware Available

Ask your sales representative about **Glassware** available – Kahlua Martini Glasses, Kahlua Tall Glasses, Malibu Acrylic Tall Glasses, Malibu Highball, Bombay Sapphire Martini Glasses, Maker's Mark Rocks Glasses, Sauza Shot Glasses.

Johnson Brothers of Iowa

2515 Dean Ave.
Des Moines, IA 50317
Phone: 515.262.1199
Fax: 515.262.0845

The following promotions are offered during the month of May. Purchases must be made on one invoice. Please send copies of your invoice to Cory Meiners at the address above.

UV Vodka 1.75L

Purchase 5 cases of UV Vodka 1.75L (37338) and receive a \$30 gift check in addition to a \$3 SPA in May.

Jagermeister – 750ml & 1.75L

Purchase 7 cases of Jagermeister 750ml (65256) and/or 1.75L (65258) and receive a \$50 gift check.

Corazon Reposado & Blanco Tequila

Purchase 6 bottles or 1 case mix or match Corazon Reposado (89235) and/or Blanco (87380) and receive a \$100 gift check.

Canadian VSP 1.75L

Purchase 10 cases of Canadian VSP 1.75L (12628) and receive a \$30 gift check in addition to a May SPA of \$3 per case.

Nikolai Vodka – 750ml & 1.75L

- Purchase 50 cases of Nikolai Vodka and receive a \$100 gift check. 1.75L cost equals \$ 9.08.
- Purchase 100 cases of Nikolai Vodka and receive a \$300 gift check. 1.75L cost equals \$8.92.

Three Olives 750ml

Mix & Match 5 cases of Three Olives Vodka and/or flavors and receive a \$60.00 gift check in addition to a \$12 per case SPA in May. Codes involved are regular (34935), Pomagranate (35039), Cherry (34972), Chocolate (34968), Grape (34995), Apple (34967), Orange (34962), Raspberry (34959), Watermelon (35047) and Vanilla(34958).

Ryans Cream – 750ml & 1.75ml

Purchase 3 cases of Ryans Cream 750ml (80456) and/or 1.75L (80458) and receive a \$18 gift check in addition to May SPAs of \$10 per case of 750ml and \$6 per case of 1.75L.

Kapali Coffee Liqueur 750ml

Purchase 3 cases of Kapali 750ml (67586) and receive a \$15 gift check in addition to a May SPA of \$10 per case.

Spirited Brands of Iowa

465 South 46th St
West Des Moines, IA 50265
Phone: 515.457.7200
Fax: 515.457.8766

Fax a copy of the invoice or mail a copy to the above address, attention Don Wackerly. Products must be purchased on one invoice and all invoices must be submitted by June 15, 2007, for payment.

Hawkeye 1.75L – All Types

- Purchase 25 cases and receive a \$50 gift check.
- Purchase 50 cases and receive a \$150 gift check.
- Purchase 100 cases and receive a \$500 gift check.

Salvador's 1.75L – All Types

- Purchase 5 cases and receive a \$20 gift check.
- Purchase 10 cases and receive a \$60 gift check.
- Purchase 25 cases and receive a \$200 gift check.
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Paramount Distillers

3103 NW 15th Street
Ankeny, IA 50023
Phone: 515.289.0606
Fax: 515.289.0848

All purchases must be on one invoice in May. A copy of the invoice is required for payment. Contact your local Paramount Distillers Representative or send it to Paramount Distillers, attention Denny Mayher, at the address above.

Evan Williams Kentucky Straight Bourbon Whiskey – 750ml, 750ml plastic traveler, & 1.75L

Mix & Match 8 cases and receive a \$50 gift check. Additional savings: Evan Williams 750ml and 750ml plastic traveler are on discount at \$8 off per case during May.

Glazer's

4377 – 112th Street
 Urbandale, IA 50322
 Phone: 515.252.7173
 Fax: 515.252.8681

All purchases must be on one invoice. Please present a copy of the invoices to your Glazer's PINNACLE Division Sales Representative or fax them to Mace Ishida at 515.252.8681.

Jose Cuervo Flavored Tequilas – 750ml

- Purchase 3 cases (min one of each) and receive a \$75 gift check.
- Purchase 6 cases (min two of each) and receive a \$200 gift check.
- Purchase 12 cases (min two of each) and receive a \$500 gift check.

Smirnoff 80, 90 & 100 and Smirnoff Twist – All sizes, Liters outlined below

\$6.96 SPA on 1.75L (38008 Glass & 37998 PET)

\$8.76 SPA on All 750mls of Smirnoff Twist (Flavors)

\$8.76 SPA on 80 proof 750ml (37996 Glass and 38006 PET)

- Purchase 10 cases (liters excluded) and receive a \$20 gift check.
- Purchase 15 cases (1 cases max liters) and receive a \$40 gift check.
- Purchase 30 cases (3 cases max liters) and receive a \$100 gift check.
- Purchase 50 cases (7 cases max liters) and receive a \$200 gift check.
- Purchase 100 cases (15 cases max liters) and receive a \$500 gift check.

Mix and Match Captain Morgan and Jose Cuervo Families – All Sizes, Liters outlined below

- Purchase 10 cases (liters Excluded) and receive a \$20 gift check.
- Purchase 15 cases (1 case max liters) and receive a \$40 gift check.
- Purchase 30 cases (3 cases max liters) and receive a \$100 gift check.
- Purchase 50 cases (7 cases max liters) and receive a \$200 gift check.
- Purchase 100 cases (15 cases max liters) and receive a \$500 gift check.

Diageo Prepared Cocktails Program – Includes Jose Cuervo Authentics, 750ml, 4 packs (2cs = 1cs), 1.75L; Golden Margaritas 750ml & 1.75L; TGI Friday's On the Rocks & TGI Friday's Blenders 1.75L

- Mix & Match 10 cases and receive a \$20 gift check.
- Mix & Match 20 cases and receive a \$60 gift check.

J&B – 750ml, 1.75L, and Liters (as outlined below)

- Purchase 3 cases and receive a \$25 gift check.
- Purchase 5 cases (1 case max liters) and receive a \$50 gift check.
- Purchase 8 cases (3 cases max liters) and receive a \$125 gift check.

Reserve Brand Program

- Purchase a minimum of 36 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive a \$200 gift check.
- Purchase 36 bottles *incorporating all brands* and receive an additional \$75 (total gift check payout would be \$275.) Max 1 purchase per account.

Glazer's Reserve Brand Program	
Johnnie Walker Gold	Tanqueray 10
Johnnie Walker Green	Caol Ila 12yr
Johnnie Walker Blue	Caol Ila 18yr
Jose Cuervo Reserva	Clynelish
Jose Cuervo Tradicional	Talisker
Crown Royal Special Reserve	Dalwhinnie
Cragganmore	Bulleit
Glenkinchie	Godiva Chocolate
Don Julio Reposado	Godiva White Choc
Don Julio Anejo	Ciroc
Don Julio Silver	

Brand Mix & Match – 750ml & 1.75L only

Purchase 20 cases of Jose Cuervo Authentics (max 5 cases), Jose Cuervo Family, Smirnoff 80, and/or Captain Morgan and receive a \$100 gift check. Mix & Match offer valid as stand alone program only- not able to use Mix & Match cases with other brand programs.

The following May 2006 marketing programs are available from Glazer's HOOVER Division. Fax (515-252-8681), or mail a copy of your invoice to Mike Coffman at Glazer's, 4377 – 112th St., Urbandale, IA 50322.

Jameson Irish Whiskey

- Purchase 36 bottles of Jameson Irish Whiskey 750ml (15626), 2 bottles of Jameson 12yr 750ml (15656) and 2 bottles of Jameson 18yr 750ml (15646) and receive a \$135 gift check.
- Purchase 36 bottles of Jameson Irish Whiskey 750ml (15626), 6 bottles of Jameson Irish Whiskey 1.75L (15628), 2 bottles of Jameson 12yr 750ml (15656) and 2 bottles of Jameson 18yr 750ml (15646) and receive a \$175 gift check.

Glenlivet

Purchase 36 bottles of Glenlivet 12yr (5036) (\$9 per case SPA May), 2 bottles of Glenlivet 15yr French Oak (5061), 2 bottles of Glenlivet 16yr Nadurra (5086) and 2 bottles of Glenlivet 18yr 750ml (5040) and receive a \$275 gift check.

Seagram's Gin – All Sizes

- Purchase 4 cases of Seagram's Gin (Any Size) and receive a \$25 gift check.
- Purchase 7 cases of Seagram's Gin (Any Size) and receive a \$50 gift check.
- Purchase 10 cases of Seagram's Gin (Any Size) and receive a \$90 gift check.
- Purchase 25 cases of Seagram's Gin (Any Size) and receive a \$300 gift check.
- Purchase 50 cases of Seagram's Gin (Any Size) and receive a \$900 gift check.

Wild Turkey

- Purchase 3 cases Wild Turkey (Any Size), 2 bottles Wild Turkey 1.75L (22158), and 2 bottles Wild Turkey American Honey Liqueur (76666) and receive a \$75 gift check.
- Purchase 7 cases Wild Turkey (Any Size), 3 bottles Wild Turkey 1.75L (22158), and 3 bottles Wild Turkey American Honey Liqueur (76666) and receive a \$200 gift check.

Chivas

Purchase 36 bottles of Chivas 12yr Scotch (4716) and 2 bottles of Chivas 18yr Scotch (4723) and receive a \$275 gift check.

Special Orders

The following are special order items left in the Iowa Alcoholic Beverages Division warehouse. If interested, call the Division's Order Entry Section at 866.IowaABD (866.469.2223). Items are available in full-case orders only.

Description	Size	Pack	Price
Grand McNish Scotch	1L	12	\$108.24
Coronet VSQ Brandy	750ml	12	\$101.52
Highland Park Scotch	750ml	6	\$199.98
Bols Rootbeer Schnapps	1L	12	\$89.40
Whalers Vanille Rum	750ml	12	\$133.32
Hiram Walker Mango Schnapps	750ml	12	\$65.64
Remy Martin VS Cognac	1.75L	6	\$384.00
Tarantula Azul Liqueur	750ml	6	\$89.58
Hiram Walker Crème De Menthe Green	750ml	12	\$80.64
Ballantine's Scotch	750ml	12	\$201.60
Finlandia Lime Vodka	1L	12	\$245.52
McCormick Gin	375ml	24	\$81.60
Mr. Boston Apricot Brandy	375ml	24	\$92.40
Finlandia Mango Vodka	1L	12	\$245.52
Tezon Anejo Tequila	750ml	6	\$287.94
Nocello Walnut Liqueur	750ml	6	\$122.22
Whalers Great White Rum	750ml	12	\$133.32
Milagro Anejo Tequila	750ml	6	\$189.36
Becherovka Liqueur	750ml	12	\$218.88
Alize Blue	750ml	12	\$235.08
Club Gin Martini	750ml	12	\$66.48
Weller 12YR Bourbon	1.75L	6	\$186.66
Tanqueray Gin	200ml	48	\$297.60
Johnnie Walker Red Label Scotch	200ml	48	\$305.76
Hangar One Kaffir Lime Vodka	750ml	6	\$192.00
Presidente Brandy	375ml	24	\$135.84
Hangar One Buddahs Hand Citron	750ml	6	\$192.00
Hangar One Vodka	750ml	6	\$192.00
Hangar One Mandarin Vodka	750ml	6	\$192.00
Christian Bros. Amber Brandy	100ml	48	\$101.28
Croizet Cognac VSOP	750ml	6	\$289.62
Arrow Apricot Brandy	375ml	24	\$93.84
Hiram Walker Peppermint Schnapps	750ml	12	\$65.64

Discontinued Items

Effective May 1, 2007, the following items will be removed from the Division's product list. Inventory remains on the items listed in bold. To check availability, call the Division's Order Entry Section at 866.IowaABD (866.469.2223).

Code	Product	Size
4056	Aberlour Glenlivet 10YR Scotch	750ml
11997	Canadian Springs	1L
11998	Canadian Springs	1.75L
28686	Millers Gin	750ml
34053	Absolut Raspberry	50ml
34071	Absolut Vanilla	50ml
34474	Level Vodka	50ml
34529	Mancini's Tropical Martini	750ml
34543	Pearl Vodka	50ml
34561	Pearl Coconut	750ml
34562	Pearl Coconut	50ml
34619	Mancini's Apple Martini	750ml
37895	Shaker's Vodka	200ml
37906	Shaker's Rye	750ml
40951	Smirnoff Twist of Strawberry	50ml
40971	Smirnoff Black Cherry	50ml
41580	UV Grape	50ml
41589	Smirnoff Twist of Lime	50ml
41658	Shaker's Rose Vodka	750ml
41824	Vox Apple Vodka	750ml
42702	Malibu Pineapple	1L
42935	10 Cane Rum	1L
43063	Bacardi Grand Melon Rum	50ml
43221	Captain Morgan Passion Fruit	50ml
43281	Captain Morgan Pineapple	50ml
43286	Captain Morgan Mango	50ml
43417	Captain Morgan Tattoo	50ml
43420	Captain Morgan Tattoo	1.75L
43911	Bacardi Big Apple Rum	50ml
44472	Cruzan Coconut	375ml
44817	McCormick Gold Rum	1L
56841	Bacardi Hurricane	750ml
56851	Bacardi Bahama Mama	750ml
65141	Intrigue	50ml
68837	Sgt. Peppermint	50ml
68838	Sgt. Peppermint	750ml
69631	Dr. McGillicuddy Cherry	50ml
71529	Tooters Ala Bama Slama	375ml
72436	Black Duck Cranberry	750ml
75369	Tooters Lemon Drop	375ml
75871	Margaritaville Calypso Coconut	750ml
76336	Neopolitan Liqueur	750ml
77381	Shakka Grape	750ml
81236	Phillips Blue 100	750ml
82741	Dekuyper Berry Fusion Schnapps	50ml
84906	Schranck's Strawberry Schnapps	750ml
87506	Gran Centenario White	750ml
89256	Gran Centenario Gold	750ml
89537	McCormick Gold Tequila	1L

New Codes

Code	UPC	Description	Proof	Size	Pack	Bottle	Case
74956	87042 18200	Jekyll Berry Liqueur	60	750ml	12	14.99	179.88
74774	18200 96562	Hyde Herbal Liqueur	60	750ml	12	14.99	179.88
42793	83089 80006	Tommy Bahama White Sand Rum	80	750ml	6	24.00	144.00
42783	83089 80100	Tommy Bahama Golden Sun Rum	80	750ml	6	24.00	144.00

Effective May 2007

