



ABD News

Volume 07 Issue 4

April 2007

www.IowaABD.com

Lynn M. Walding, Administrator

Product Return Policy

The Iowa Alcoholic Beverages Division would like to remind customers that broken or unsaleable products are to be returned to the Division with the state drivers on the next scheduled delivery date. Any unsaleable products should be set aside in their original boxes prior to the driver's arrival the following week. Customers are urged to consult their drivers with questions regarding the Division's unsaleable product return policy, or contact the Division's Order Entry Section at 866.IowaABD (866.469.2223), Option 4.

Promotions

Glazer's

4377 – 112th Street
Urbandale, IA 50322
Phone: 515.252.7173
Fax: 515.252.8681

All purchases must be on one invoice. Please present a copy of the invoices to your Glazer's PINNACLE Division Sales Representative or fax them to Mace Ishida at 515.252.8681.

Diageo Prepared Cocktails Program: Includes Jose Cuervo Authentics, 750ml, 4 packs (2cs = 1cs), 1.75L; Golden Margaritas 750ml & 1.75L; TGI Friday's On the Rocks & TGI Friday's Blenders 1.75L

- Mix & Match 10 cases and receive a \$20 gift check.
- Mix & Match 20 cases and receive an \$80 gift check.
- Mix & Match 50 cases and receive a \$300 gift check.
- Mix & Match 75 cases and receive a \$600 gift check.
- Mix & Match 100 cases and receive a \$1000 gift check.

Smirnoff 80, 90 & 100 and Smirnoff Twist: All sizes, Liters outlined below

- Purchase 10 cases (Liters Excluded) and receive a \$25 gift check.
- Purchase 15 cases (2 cases can be liters) and receive a \$50 gift check.
- Purchase 30 cases (6 cases can be liters) and receive a \$125 gift check.
- Purchase 50 cases (10 cases can be liters) and receive a \$250 gift check.

Crown Royal & Crown Royal Special Reserve: All sizes, Liters outlined below

- Purchase 4 cases (Liters Excluded) and receive a \$40 gift check.
- Purchase 7 cases (2 cases can be liters) and receive a \$100 gift check.
- Purchase 10 cases (4 cases can be liters) and receive a \$200 gift check.
- Purchase 15 cases (6 cases can be liters) and receive a \$300 gift check.

Mix & Match Popov, Matador Tequila, Gordon's Vodka & Gin, & Scoresby: All sizes

- Purchase 13 cases and receive a \$75 gift check.
- Purchase 19 cases and receive a \$120 gift check.
- Purchase 25 cases and receive a \$175 gift check.

Jose Cuervo Especial, Flavors, Black, Clasico, Tradicional, de la Familia (3btl.Familia=1cs), and Don Julio: All sizes, Liters outlined below

- Purchase 6 cases (Liters Excluded) and receive a \$50 gift check.
- Purchase 10 cases (2 cases can be liters) and receive a \$100 gift check.
- Purchase 18 cases (6 cases can be liters) and receive a \$225 gift check.
- Purchase 28 cases (10 cases can be liters) and receive a \$500 gift check.

Johnnie Walker Family: All sizes, Liters outlined below

- Purchase 3 cases (Liters Excluded) and receive a \$30 gift check.
- Purchase 4 cases (1 case can be liters) and receive a \$50 gift check.
- Purchase 6 cases (2 cases can be liters) and receive a \$100 gift check.

Brand Mix & Match: 750ml & 1.75L only

- Purchase 20 cases of Jose Cuervo Authentics (max 5 cases), Jose Cuervo Family, Smirnoff 80, and/or Captain Morgan and receive a \$100 gift check.
- Mix & Match offer valid as stand alone program only- not able to use Mix & Match cases with other brand programs.

ORDER ENTRY

8:00 AM – 4:30 PM
Local: 281.7422
Toll Free: 866.IowaABD
(866.469.2223)

WAREHOUSE PICKUP

Mon. – Thurs. 8:00 AM – 1:00 PM
Pick up orders by 4:30 PM
(Friday by 3:30 PM)
Will-Call: 515.281.7470

FAX ORDERS

8:00 AM – 2:00 PM
Products Fax: 515.281.7385
Toll Free Fax: 877.891.5348

Paramount Distillers

3103 NW 15th Street
Ankeny, IA 50023
Phone: 515.289.0606
Fax: 515.289.0848

All purchases must be on one invoice in April. A copy of the invoice is required for payment. Contact your local Paramount Distillers Representative or send it to Paramount Distillers, attention Denny Mayher, at the address above.

Burnett's Vodka, Gin & Raspberry Vodka – All Sizes

Mix & Match 15 cases (2 cases must be Burnett's Raspberry Vodka) and receive a \$50 gift check. Burnett's Vodka 750ml and Raspberry Vodka 750ml has an SPA of \$8 per case in April. Burnett's Gin 750ml has an SPA of \$6.60 in April.

Spirited Brands of Iowa

465 South 46th St
West Des Moines, IA 50265
Phone: 515.457.7200
Fax: 515.457.8766

Fax a copy of the invoice or mail a copy to the above address, attention Don Wackerly. Products must be purchased on one invoice and all invoices must be submitted by May 15, 2007, for payment.

Admiral Nelson's Rums – 750ml, 1L & 1.75L

- Purchase 10 cases and receive a \$50 gift check.
- Purchase 25 cases and receive a \$175 gift check.
- Purchase 50 cases and receive a \$500 gift check.
- Purchase 100 cases and receive a \$1,200 gift check.

Arrow Cordials – All items (excluding Triple Sec) – 750ml, 1L & 1.75L

- Purchase 10 cases and receive a \$60 gift check.
- Purchase 25 cases and receive a \$200 gift check.
- Purchase 50 cases and receive a \$600 gift check.
- Purchase 100 cases and receive a \$1,300 gift check.

Hawkeye Wine & Spirits

3100 Justin Drive, Suite F
Urbandale, IA 50322
Phone: 515.252.1665
Fax: 515.252.1708

HWS offers the following promotions during the month of April. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be at our office by May 15, 2007, for payment. Fax or send a copy of your invoice to the address above.

Knob Creek 750ml

Purchase 3 cases (12 bottles per case) of Knob Creek 750ml and receive a \$50 gift check.

Kahlua 750ml & 1.75L

Purchase 3 cases and receive a \$75 gift check.

Starbucks Coffee or Cream Liqueurs

Purchase 3 cases of Starbucks™ Coffee Liqueur or Cream Liqueur and receive a \$75 gift check.

Jim Beam Black 750ml

Purchase 3 cases of Jim Beam Black 750ml and receive a \$50 gift check.

Chi-Chi's Cocktails

- Purchase 10 cases of Chi-Chi's Cocktails and receive an inflatable couch.
- Purchase 25 cases of Chi-Chi's Cocktails (3 cases must be the new Pomegranate flavor) and receive a portable DVD player or XM Radio.

Effen Vodka & Effen Black Cherry Vodka

- Purchase 3 cases of Effen or Effen Black Cherry Vodka and receive a \$50 gift check.
- Purchase 6 cases of Effen and Effen Black Cherry Vodka (3 of each) and receive a \$125 gift check.

Bacardi Superior, Gold, & Select 750ml

Purchase 25 cases and receive a \$100 gift check.

Bacardi Flavored Rums 750ml

Purchase 25 cases and receive a \$100 gift check.

Cazadores

Purchase 1 case and receive a \$25 gift check.

Cazadores Reposado

Purchase 3 cases and receive a \$75 gift check.

Bombay Sapphire Mix

Purchase 4 cases and receive a \$100 gift check.

Bombay Gin

Purchase 1 case and receive a \$25 gift check.

Stoli & Stoli Flavors 750ml

Purchase 5 cases and receive a \$100 gift check.

Skyy Vodka 750ml and 1.75L

- Purchase 3 cases of Skyy Vodka 750ml and receive a \$50 gift check.
- Purchase 5 cases of Skyy Vodka 750ml and receive a \$100 gift check.
- Purchase 7 cases of Skyy Vodka 750ml and receive a \$150 gift check.

Malibu 750ml

Mix & Match 10 cases and receive a \$50 gift check.

Campari

Purchase 1 case and receive a \$25 gift check.

Cutty Sark 750ml & 1.75L

Purchase 3 cases and receive a \$100 gift check.

1800 Anejo

Purchase 1 case (6 bottles) and receive a \$25 gift check.

1800 Silver & Reposado

- Mix & Match 3 cases and receive a \$100 gift check.
- Mix & Match 5 cases and receive a \$175 gift check.

Balvenie & Glenfiddich

Purchase a 12-bottle mix and receive a \$50 gift check.

Hendricks Gin

Purchase 1 case (6 bottles) and receive a \$25 gift check.

Sailor Jerry 750ml & 1L

Purchase 2 cases and receive a \$25 gift check.

Display Racks Available

Display Racks available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli.

Glassware Available

Ask your sales representative about **Glassware** available – Kahlua Martini Glasses, Kahlua Tall Glasses, Malibu Acrylic Tall Glasses, Malibu Highball, Bombay Sapphire Martini Glasses, Maker's Mark Rocks Glasses, Sauza Shot Glasses.

Johnson Brothers of Iowa

2515 Dean Ave.

Des Moines, IA 50317

Phone: 515.262.1199

Fax: 515.262.0845

The following promotions are offered during the month of April. Purchases must be made on one invoice. Please send copies of your invoice to Cory Meiners at the address above.

Phillips Vodka, Gin, Rum 1.75L

- Purchase 25 cases of 1.75L Phillips Vodka (37348), Gin (31718), and/or Rum (45418) on one invoice, receive a \$25 gift check. \$3 SPA in April.
- Purchase 50 cases of 1.75L Phillips Vodka (37348), Gin (31718) and/or Rum (45418) on one invoice, receive a \$100 gift check. \$3 SPA in April.
- Purchase 100 cases of 1.75L Phillips Vodka (37348), Gin (31718) and/or Rum (45418) on one invoice, receive a \$400 gift check. \$3 SPA in April.

Canadian Mist 1.75L

- Mix and match 10 cases of Canadian Mist 750ml/ 1.75L and receive a \$90 check.
- Mix and match 25 cases of Canadian Mist 750ml/ 1.75L and receive a \$300 check.

Jack Daniel's & Southern Comfort

- Purchase 7 cases of Jack Daniel's 750ml and/or 1.75L on one invoice and receive a \$50 gift check.
- Mix and match 7 cases between Southern Comfort (750ml and 1.75L, either 70 or 100 proof) on one invoice and receive a \$50 gift check.
- Combo Deal – mix and match 25 cases between Jack Daniel's (750ml & 1.75L) and Southern Comfort (750ml & 1.75L, 70 and 100 Proof) on one invoice and receive a \$300 gift check.

McGuire's Cream 750ml

Purchase 3 cases of McGuire's Cream (80326) and receive an \$18 gift check. \$6 SPA in April.

UV Vodka & UV Flavors

- Mix and match 10 cases, all sizes and flavors, of UV Vodka and receive a \$ 50 gift check.
- Mix and match 25 cases, all sizes and flavors, of UV Vodka and receive a \$ 200 gift check.
- Mix and match 50 cases, all sizes and flavors, of UV Vodka and receive a \$ 500 gift check.

Absolut 750ml – Mix & Match any type

- Mix & Match 10 cases of Absolut 750ml (any type) and receive a \$120 gift check.
- Mix & Match 15 cases of Absolut 750ml (any type) and receive a \$225 gift check.
- Codes involved are Absolut 80 (34006), Absolut Citron (34030), Absolut Mandrin (34116), Absolut Kurant (34096), Absolut Peppar (34026), Absolut Vanilia (34076), Absolut Apeach (34014), Absolut Raspberri (34052), Absolut Pears(34036), Absolut Ruby Red (34061) and Absolut 100 (34046). \$8.28 SPA in April on 750ml.

Canadian Reserve 1.75L

Purchase 10 cases Canadian Reserve 1.75L (13038) and receive a \$30 gift check. \$3 SPA in April.

Destinee 750ml

Purchase 3 cases Destinee750mls (73616) and receive a \$15 gift check. \$6 SPA in April.

Mancini Cocktails 750ml

Mix and match 3 cases of Mancini Apple (34619), Cosmo (34589) or Tropical (34529) and receive an \$18 gift check. \$6 SPA in April.

Pinnacle Vodka 1.75L

Purchase 3 cases of Pinnacle Vodka 1.75L (34578) and receive a \$15 gift check.

Three Olives Vodka 1.75L

Purchase 3 cases of Three olives Vodka 1.75L (934919) and receive an \$18 gift check. \$6 SPA in April.

McClelland's Islay & Highland Single Malt Scotch.

Purchase 3 cases of McClelland Islay (5606) and/or Highland (5596) and receive a \$15 gift check. \$12 SPA in April.

Quintessential Gin 750ml

Purchase 1 case of Quintessential Gin (28806) and receive a \$12 gift check. \$6 SPA in April

Orloff Vodka 1.75L

Purchase 10 cases of Orloff Vodka 1.75L (40718) and receive a \$30 gift check.

Ancient Age 1.75L

Purchase 5 cases of Ancient Age 1.75L (16518) and receive a \$30 gift check.

Rich & Rare Canadian 1.75L

Purchase 1 case of Rich & Rare Canadian 1.75L (12888) and receive a \$12 gift check.

Special Orders

The following are special order items left in the Iowa Alcoholic Beverages Division warehouse. If interested, call the Division's Order Entry Section at 866.IowaABD (866.469.2223). Items are available in full-case orders only.

Description	Size	Pack	Price
Remy Martin VSOP	100ml	24	\$159.84
Grand McNish Scotch	1L	12	\$108.24
Bols Rootbeer Schnapps	1L	12	\$83.88
Seagram Blue Beast Gin & Juice	375ml	12	\$46.08
Seagram's Orange Twisted Gin	200ml	48	\$144.00
Paramount Amaretto	375ml	12	\$41.76
Hiram Walker Blackberry Brandy	1L	12	\$111.48
Seagram's Orange Twisted Gin	375ml	24	\$130.56
Hiram Walker Crème De Menthe Green	750ml	12	\$80.64
Ballantine's Scotch	750ml	12	\$201.60
Stock Grappa Julia Brandy	750ml	12	\$207.00
Tanqueray Sterling Vodka	375ml	24	\$249.60
Milagro Anejo Tequila	750ml	6	\$189.36
Midleton Rare Irish Whiskey	750ml	6	\$693.90
Weller Special Reserve Bourbon 7YR	1.75L	6	\$147.54
Weller 12YR Bourbon	1.75L	6	\$186.66
Amarula Fruit Cream Liqueur	750ml	12	\$205.92
Tanqueray Gin	200ml	48	\$297.60
McMasters Scotch	750ml	12	\$70.08
Hangar One Kaffir Lime Vodka	750ml	6	\$192.00
Vandermint Liqueur	750ml	12	\$200.28
Appleton Special Jamaica Rum	750ml	12	\$114.36
Hangar One Buddah's Hand Citron	750ml	6	\$192.00
Hangar One Vodka	750ml	6	\$192.00
Hangar One Mandarine Vodka	750ml	6	\$192.00
Croizet Cognac VSOP	750ml	6	\$289.62
Hiram Walker Peppermint Schnapps	750ml	12	\$65.64

