



# ABD News

Volume 07 Issue 1

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[www.IowaABD.com](http://www.IowaABD.com)

Lynn M. Walding, Administrator

## Martin Luther King Day

The Iowa Alcoholic Beverages Division order entry and warehouse pick-up service will be open on Monday, January 15, 2007, despite its designation as a state holiday observing Martin Luther King Day. Ordering and delivery schedules will remain unaltered during that week.

## Pricing Information Available Online

To give customers continual access to the latest pricing and promotional information, the Iowa Alcoholic Beverages Division will begin listing its monthly Temporary Price Reduction (TPR) lists and ABD Newsletters in conjunction with its Iowa Liquor Monthly pricelist on its web site at [www.IowaABD.com/pricing](http://www.IowaABD.com/pricing).

## Promotions

### Glazer's

4377 – 112<sup>th</sup> Street  
Urbandale, IA 50322  
Phone: 515.252.7173  
Fax: 515.252.8681

*All purchases must be on one invoice. Please present a copy of the invoices to your Glazer's PINNACLE Division Sales Representative or fax them to Mace Ishida at 515.252.8681.*

**Diageo Prepared Cocktails Program – Includes Jose Cuervo Authentics, 750ml, 4-packs (2 cases equal one case), 1.75L and Golden Margaritas 750ml and 1.75L (Authentics and Golden Margarita have a \$4 per case SPA), TGI Friday's On the Rocks and TGI Friday's Blenders 1.75L. (TGI Friday's Blenders 1.75L have a \$9.60 SPA)**

- Mix & Match 20 cases and receive a \$60 gift check.
- Mix & Match 50 cases and receive a \$200 gift check.
- Mix & Match 120 cases and receive a \$600 gift check

### Crown Royal and Crown Royal Special Reserve

- Purchase 4 cases (maximum of one case can be 1L) and receive a \$40 gift check.
- Purchase 6 cases (maximum of two cases can be 1L) and receive a \$75 gift check.
- Purchase 10 cases (maximum of four cases can be 1L) and receive a \$150 gift check.

### Mix & Match Smirnoff & Jose Cuervo for the Super Bowl Programs (Liters and RTDs are excluded.)

- Mix & Match 100 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$600 gift check.
- Mix & Match 75 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$375 gift check.
- Mix & Match 50 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$200 gift check.
- Mix & Match 25 cases from the Smirnoff Family and Jose Cuervo Family and receive a \$75 gift check.

### Captain Morgan Big Game Program – 1.75L only

- Purchase 25 cases of Captain Morgan Original Spiced Rum and receive a \$100 gift check.
- Purchase 50 cases of Captain Morgan Original Spiced Rum and receive a \$250 gift check.
- Purchase 75 cases of Captain Morgan Original Spiced Rum and receive a \$600 gift check.
- Purchase 100 cases of Captain Morgan Original Spiced Rum and receive a \$1,500 gift check.

### Mix & Match Popov, Matador Tequila, Gordon's Vodka & Gin and Scoresby – All Sizes

- Purchase 13 cases and receive a \$75 gift check.
- Purchase 19 cases and receive a \$120 gift check.
- Purchase 25 cases and receive a \$175 gift check.

**Reserve Brand Program: Purchase a minimum of 36 bottles from the brands below (3 bottles MAXIMUM of any brand) and receive \$200. Incorporate all brands and receive an additional \$75.**

Johnnie Walker Gold	Tanqueray 10
Johnnie Walker Green	Caol Ila 12yr
Johnnie Walker Blue	Caol Ila 18yr
Jose Cuervo Reserva de la Familia	Bushmills Black
Jose Cuervo Tradicional	Clynelish
Crown Royal Special Reserve	Talisker
Crown Royal XR	Dalwhinnie
Cragganmore	Bulleit
Glenkinchie	Godiva Chocolate
Don Julio Anejo	Godiva White Choc
Don Julio Reposado	Ciroc
Don Julio Silver	

## ORDER ENTRY

8:00 AM – 4:30 PM  
Local: 281.7422  
Toll Free: 866.IowaABD  
(866.469.2223)

## WAREHOUSE PICKUP

Mon. – Thurs. 8:00 AM – 1:00 PM  
Pick up orders by 4:30 PM  
(Friday by 3:30 PM)  
Will-Call: 515.281.7470

## FAX ORDERS

8:00 AM – 2:00 PM  
Products Fax: 515.281.7385  
Toll Free Fax: 877.891.5348

## Hawkeye Wine & Spirits

3100 Justin Drive, Suite F  
Urbandale, IA 50322  
Phone: 515.252.1665  
Fax: 515.252.1708

*HWS offers the following promotions during the month of December. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be at our office by February 15, 2007, for payment. Fax or send a copy of your invoice to the address above.*

### **Knob Creek 750ml**

Purchase 2 cases (12 bottles per case) of Knob Creek 750ml and receive a \$25 gift check.

### **VOX Vodka 750ml**

Purchase 2 cases (12 bottles per case) of VOX Vodka 750ml and receive a \$25 gift check.

### **Starbucks Coffee or Cream Liqueurs**

Purchase 3 cases of Starbucks™ Coffee Liqueur or Cream Liqueur and receive an In-Store Tasting & Display Rack.

### **Jim Beam Black 750ml**

Purchase 3 cases of Jim Beam Black 750ml and receive a \$50 gift check.

### **Jim Beam & DeKuyper 750ml & 1.75L**

Purchase 10 cases and receive a \$100 gift book.

### **Jim Beam, Jim Beam Black, DeKuyper, Knob Creek, Canadian Club & Sauza Tequilas 750ml & 1.75L**

Mix & Match 50 cases and receive an Akai 20-inch LCD TV/DVD combo. (Only 10 TVs available.)

### **Chi-Chi's Cocktails**

- Purchase 10 cases of Chi-Chi's Cocktails and receive an inflatable couch.
- Purchase 25 cases of Chi-Chi's Cocktails and receive a portable DVD player.

### **Bacardi RTDs**

- Purchase 10 cases of Bacardi RTDs and receive a \$50 gift check.
- Purchase 20 cases of Bacardi RTDs and receive a \$125 gift check.

### **Display Racks Available**

Display Racks available for Bacardi Flavored Rums, Bacardi Party Drinks, Bombay Sapphire, DeKuyper, Dewar's, Jim Beam Black, Jim Beam Racing, Ketel One, Knob Creek, Malibu, Starbucks™ Coffee Liqueur & Stoli.

### **Glassware Available**

Ask your sales representative about **Glassware** available – Kahlua Martini Glasses, Kahlua Tall Glasses, Malibu Acrylic Tall Glasses, Malibu Highball, Bombay Sapphire Martini Glasses, Maker's Mark Rocks Glasses & Sauza Shot Glasses.

## Spirited Brands of Iowa

465 South 46<sup>th</sup> St  
West Des Moines, IA 50265  
Phone: 515.457.7200  
Fax: 515.457.8766

*Fax a copy of the invoice ASAP or mail a copy to the above address, attention Don Wackerly. Products must be purchased on one invoice and all invoices must be submitted by February 15, 2007, for payment.*

### “Ultimate Football Party” Program

For the second year, Luxco is proud to offer four program levels for the following items during the month of January 2007. Along with these exciting deals, we have “Ultimate Football Party” point-of-sale to tie in to your football-themed displays and help push the cases through the register. The “Championship Lineup” brands included are:

*All Admiral Nelson's Rums, Arrow Cordials & Schnapps, Ezra Brooks Bourbon, Caffè Lolita Coffee Liqueur, All Juarez Tequilas & St. Brendan's Irish Cream – 750ml, 1L and 1.75L.*

#### #1 “Extra Point”

Purchase 15 cases of the products above and receive a \$75 gift check. (Orders must include at least one case of each of the above products to qualify.)

#### #2 “Two-Point Conversion”

Purchase 30 cases of the products above and receive a \$225 gift check. (Orders must include at least two cases of each of the above products to qualify.)

#### #3 “Field Goal”

Purchase 50 cases of the products above and receive a \$500 gift check. (Orders must include at least three cases of each of the above products to qualify.)

#### #4 “Touchdown”

Purchase 100 cases of the products above and receive a \$1,400 gift check. (Orders must include at least four cases of each of the above products to qualify.)

### **Pearl Vodkas – 750ml**

- Purchase 1 case and receive a \$20 gift check.
- Purchase 2 cases and receive a \$50 gift check.
- Purchase 3 cases and receive a \$90 gift check.

**New Codes**

Code	UPC	Description	Proof	Size	Pack	Bottle	Case
53211	21296 60031	Paul Masson VS Brandy Mini (Each sleeve contains 12 bottles)	80	0.050	10	7.67	76.70
3395	85592 12875	Tequila Rose Valentine Pack with Martini Candle	30	0.750	6	15.99	95.94
34862	81425 59011	X Rated Vodka	80	0.750	6	23.99	143.94
67192	81425 14010	X Rated Fusion Liqueur	34	0.750	6	23.19	139.14
72950	59824 00114	Cedar Ridge Lemoncella	64	0.375	12	12.00	144.00
53630	59824 00113	Cedar Ridge Apple Brandy	80	0.375	12	13.88	166.56

*Effective January 2006*

## Special Orders

The following are special order items left in the Iowa Alcoholic Beverages Division warehouse. If interested, call Linda Hartney at 515.281.7415. Items are available in full-case orders only.

Description	Size	Pack	Price
Grand McNish Scotch	1L	12	\$108.24
Granny's Sour Apple Schnapps	750ml	12	\$83.16
El Jimador Anejo Tequila	750ml	6	\$538.38
Seagram's Blue Beast Gin & Juice	375ml	12	\$46.08
Sea Wynde Rum	750ml	6	\$199.98
Wiser's Deluxe Canadian	1L	12	\$203.16
Summit Maibock Ale		24	\$24.00
Remy Martin VS Cognac	1.75L	6	\$384.00
Hiram Walker Crème De Menthe Green	750ml	12	\$80.64
Glenfarclas 21yr 3pak Single Malt Scotch	750ml	3	\$255.84
Finlandia Lime Vodka	1L	12	\$233.16
Old Charter 8YR KY Str Bourbon	750ml	12	\$137.40
Forty Creek 3 Grain Whiskey	750ml	12	\$181.56
Captain Morgan Silver Spiced Rum	375ml	24	\$143.28
Finlandia Mango Vodka	1L	12	\$233.16
Tezon Anejo Tequila	750ml	6	\$287.94
Glenmorangie Madiera Wood Finish 12YR	750ml	6	\$299.76
Stock Grappa Julia Brandy	750ml	12	\$207.00
Scapa 14yr Single Malt Scotch	750ml	6	\$240.00
Torres Gran Orange Liqueur	750ml	12	\$155.76
Remy Martin Louis XIII Cognac	750ml	1	\$1,491.79
Rich & Rare Canadian Whisky	750ml	12	\$76.20
Alize Blue	750ml	12	\$235.08
Glub Gin Martini	750ml	12	\$66.48
Windsor Canadian Supreme Whisky	200ml	48	\$125.76
Tanqueray Gin	200ml	48	\$297.60
Johnnie Walker Red Label Scotch	200ml	48	\$305.76
Gentleman Jack	1.75L	3	\$121.56
Pimm's Cup Gin Sling	750ml	12	\$176.88
Vandermint Liqueur	750ml	12	\$200.28
Presidente Brandy	375ml	24	\$135.84
Tullamore Dew 12YR Irish Whiskey	750ml	12	\$287.16
Nassau Royale Liqueur	750ml	12	\$165.24
Martel VS Cognac	375ml	12	\$134.04
Vat 69 Gold Scotch	750ml	12	\$98.28
Just Desserts Thin Mint Chocolate Cream	750ml	12	\$182.28
Croizet Cognac VSOP	750ml	6	\$289.62
Mount Royal Light Canadian Whisky	1L	12	\$127.80

